

Willingboro Twp Strategic Plan Calendar – 2023

Time Frame	Date	Entity	Activity	Length of Time	Medium
Sept 2023	Tuesday Sept 13 at 5:00 PM	Steering Committee	Meet with NJSBA to refine process and set calendar for plan activities, organize details and responsibilities.	1 hour	In-Person
October 2023	Monday October 16 at 6:00 PM	Strategic Plan Working Group (Mtg 1A)	Meets to receive a “State of the District” report by the Superintendent and identify strengths and challenges of the district.	1.5 hours	In-Person
Nov 2023	Tuesday Nov 14 at 6:00 PM	Strategic Plan Working Group (Mtg 1B)	Meets to establish the district vision for the next 5 years.	1.5 hours	In-Person
Nov/Dec 2023	Monday Nov 20 at 1:00 PM	Steering Committee	Review and approve survey developed by NJSBA based on data from Meetings #1A & 1B. Survey designed for community input into plan and will assist in prioritizing information.	30 min	In-Person or Virtual
Dec 2023	Monday Dec 18 at 6:00 PM	Community Stakeholders	Meeting with community stakeholders to review process and introduce the survey. Survey available to community stakeholders for approximately 2 weeks.	1 hour	Virtual
Jan 2024	Monday Jan 22 at 6:00 PM	Strategic Plan Working Group (Mtg 2)	Meets to review results of survey and using previous data, begins development of goals and objectives.	1.5 hours	In-Person
Jan/Feb 2024	TBD (Scheduled by Moderators)	Strategic Plan Working Groups (Independent)	Independent work of individual groups to finalize goals and objectives. The group moderators will hold one or two meetings to complete.	Variable	Virtual
Feb 2024	Wednesday Feb 7 at 6:00 PM	Strategic Plan Working Group (Mtg 3)	Meets to share and review and finalize the goals and objectives of all focus areas groups.	1 hour	In-Person
Feb/Mar 2024	TBD BOE Meeting	Board of Education	Strategic Plan presented to District Board of Education for approval.	30 min	In-Person