



*Every Student Matters, Every Moment Counts*

**Morton School District #214**

PO Box 1219

Morton, WA, 98356

P: 360-496-5300 F: 360-496-5399

[www.morton.k12.wa.us](http://www.morton.k12.wa.us)

**Morton Jr/Sr High School**

152 Westlake Avenue

P: 360-496-5137 F: 360-496-6035

**Morton Intermediate School**

152 Westlake Avenue

P: 360-496-5137 F: 360-496-6035

**Morton Elementary School**

400 Main Avenue

P: 360-496-5143 F: 360-496-0327

**Policy: 4237 Contests, Advertising, and Promotions**

**Section:**

- ☐ 0000 Planning ☐ 1000 Board of Directors ☐ 2000 Instruction ☐ 3000 Students ☒ 4000 Community Relations ☐ 5000 Personnel ☐ 6000 Management

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**CONTESTS, ADVERTISING AND PROMOTIONS**

Any club, association or other organization must have prior approval for students' participation in any contest, advertising campaign or promotion. Approval may be given by the superintendent following recommendation by the teacher and principal. Criteria to be used are:

- A. The objectives of the contest, campaign, or promotion will be consistent with the district's goals and policies;
- B. The proposed activity will have educational value to the participants and be free of objectionable advancement of the name, product or special interest of the sponsoring group; and
- C. Participation by a student will not interfere with his/her program of curricular or co-curricular activities.

Cross Reference:

Board Policy 3220 Freedom of Expression

Legal Reference:

AGO 9503.00 1995 No. 3 Use of School Districts' Facilities by Student Groups for Religious Purposes

**Adoption Date: April 27, 2009**

**School District Name: Morton School District #214**

**Revised: 12.29.00; 12.23**

**Classification: Essential**

*The Morton School District does not discriminate in any programs or activities on the basis of sex, race, creed, religion, color, national origin, age, veteran or military status, sexual orientation, gender expression or identity, disability, or the use of a trained dog guide or service animal and provides equal access to the Boy Scouts and other designated youth groups. The following employees have been designated to handle questions and complaints of alleged discrimination: Jenna Haselwood, P.O. Box 1219, Morton, WA 98356; (360) 496-5137 (Title IX); Tami Muth, P.O. Box 1219, Morton, WA 98356; (360) 496-5143 (ADA Coordinator/Compliance Coordinator for 28A.640 and 28A.642); Becky Brooks, P.O. Box 1219, Morton, WA 98356; (360) 496-5137 (Section 504); Jenna Haselwood, P.O. Box 1219, Morton, WA 98356; (360) 496-5137 (Harassment, Intimidation and Bullying Compliance Officer)*