

Press Releases, Conferences and Interviews

The superintendent's office will issue all news releases on events and activities of a district-wide nature. This will include The assignment of staff and news concerning new personnel in any school.

Releases pertaining to the athletics and physical education programs will be the specific responsibility of The director of athletics and physical education, but will be issued through the building principal's office. However, coaches will report the results of games directly to the media.

News releases pertaining to an individual school will be the responsibility of the school principal, who will keep The superintendent informed.

Every effort will be made to report news of school programs and activities adequately, regularly, and well. News releases should be sent to all news media serving the community.

LATE OF ISSUANCE: April 17, 1985

REVISION DATE: March 19, 1997