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Press Releases, Conferences and Interviews

It is important that information about the activities and problems of the schools be provided to the community in a way which will create and maintain a dignified and professionally responsible image for the school district.

Therefore, the procedures listed below shall be followed in giving official information to the news media:

- 1. The Board president shall be the official spokesman for the Board, except as this duty is delegated to the superintendent.
- 2. News releases which are of a districtwide nature or pertain to established district policy shall be the responsibility of the superintendent.
- 3. The superintendent shall establish regulations for the dissemination of news releases pertaining to individual schools and athletics.

ADOPTION DATE: April 11, 1985 REVISION DATE: March 19, 1997