

Robert Hendricks Memorial Scholarship

Bob Hendricks grew up in Wisconsin and was a 1961 graduate of Waupun Area High School. Bob was very involved in high school activities and served as class president his junior year. He was also chosen to represent Waupun at Badger Boys State. Bob enjoyed and participated in many sports and was one of few athletes to accomplish a total of 10 varsity letters during his high school career. He won 4 letters in baseball as a starting pitcher and was named Most Valuable Player for two years. Bob was instrumental in both pitching and hitting Waupun to the Wisconsin Little Ten Championship in 1961. In basketball he won 3 letters as a starting forward and was also named captain. In fall, Bob excelled in football by winning 3 letters as a starting quarterback. He was named Most Valuable Player and captain. He directed Waupun to its 1960 Wisconsin Little Ten Championship. In 2009, Bob was inducted into the Waupun Area High School Athletic Hall of Fame.

After high school, Bob attended the UW-Madison on a baseball scholarship and in 1966 earned his MBA. He spent the first 10 years of his business career with the Continental Bank in Chicago where he served on the Stock Selection Committee responsible for managing over \$3 billion. He then founded and directed HOLT Value Associates, where he and his partners developed a unique way to measure corporate profitability and value common stocks throughout the world. Equity investment managers continue to utilize the HOLT philosophy and software in their investment decisions today. In 2002, Bob sold his company to Credit Suisse, a global investment bank in Zurich, Switzerland.

Bob was a very generous person and believed in sharing his good fortune by wanting to give back something to the people of Waupun. He purchased land near the golf course to develop Fairway Estates and Woodland Hills subdivisions. He also was involved in designing and funding the entrance to the Rock River Country Club. Now, with this scholarship, he would like to help hard working students at the Waupun Area High School achieve their dreams.

Most people quit working when they retire, but not Bob. He continued to do financial consulting as well as start a cane and crutch business. He loved to golf, travel and hunt. Bob was not only a terrific student and athlete; he was an incredibly successful business person who displayed leadership, empathy, discipline, generosity and courage both on and off the field. These qualities are important in awarding this scholarship to a deserving student.

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Return to office
by April 8, 2024

Application Form

Qualifications: To qualify for this \$1,000 scholarship, a high school senior student must have a cumulative GPA of 2.75 and be accepted into a four-year accredited college. The student must have strong academics, school involvement and be ambitious and hard working. Students must complete two essays and submit high school transcript.

Amount of Award: \$1,000

Deadline: April 8, 2024

Applicant's Name _____ Date of Birth _____

Name of Parent or Guardian _____

Home Address _____

Phone Number _____ Email _____

College you have been accepted to _____

Field of Study _____

Why you chose this Major _____

High School Cumulative GPA _____ Class Rank ____ of ____ (*Must include transcript*)

List your School and/or Community Activities and how many years you have been involved. (*Can attach list of activities*) _____

Please list any paid employment during your high school years including Summers. List Employers, dates and hours worked per week.

Complete the following essays and submit with application along with transcript by April 8, 2024 to the WAHS office

Essays (2) - Please type and attach essays to application.

1. One of the biggest reasons for Bob's business success was due to empathy he showed his clients and anyone he worked with. This meant putting himself in their shoes, helping them and doing whatever he could to make them successful. What have you done in your life to show empathy to someone?
2. Bob taught and mentored many people both in business and his personal life. It was the marketing people in his office, the client who was trying to understand the stock market or a friend trying to improve his golf game. He used a pro and con list to help them evaluate what they were doing right or how they might improve. Bob even used the pro and con list in his personal life writing down what he liked and wanted to accomplish and what he didn't like and wanted to change. List a few pros and cons about yourself during your years at WAHS. The cons might be things you wish you had done or tried.

Pro

Con