

CITY OF GREER

2024

EVENT
SPONSORSHIPS

CITY OF GREER EVENTS WHY SPONSOR?

The City of Greer Events Division is committed to providing quality recreational experiences to improve the community's quality of life.



- Opportunities to promote your business, products, and services.
- Visibility as a sponsor before, during, and after the event.


125,000 + Park Visitors

10,000+ Social Media Followers

300+ Vendors & Volunteers

7+ Events

*City of Greer Parks and Recreation Association is a
501(c)(3) Non-Profit Organization
Tax Exempt #23-7130870
Federal ID #57-6001042*

 864-968-7008

 events@cityofgreer.org

 301 E. Poinsett Street
Greer, SC 29651

City of Greer

Food Truck Rollout

March 15, April 12, May 17, August 16, September 20, October 18, 2024
5:00pm - 8:00pm
Estimated Attendance: 500



Event Description

Food Truck Rollout provides an opportunity for friends and family to gather at Greer City Park while enjoying live music and great food. Each event features several food trucks and guests are encouraged to bring their blankets and chairs to spread out around the large Oak Tree.

	Presenting Sponsor \$2,000	Rollout Sponsor \$350
Prime 10' x 10' booth space	Each Event	One Event
Logo on marketing material and social media*	✓	✓
Logo on giveaways*	✓	

*Sponsorship must be verified by print date.

Greer Goes Global: International Festival

April 20, 2024

11:00am - 4:00pm

Estimated Attendance: 5,000



Event Description

The City of Greer's International Festival commemorates the vast cultural growth Greer has experienced in the last few decades. The event includes food, sport demonstrations, crafts, and entertainers from all around the world. The International Festival showcases and celebrates the diversity of Greer, SC and the Upstate.

	Presenting Sponsor \$4,000	Stage Sponsor \$2,000	Food Court Sponsor \$1,000	Sports Zone Sponsor \$1,000	Event Ambassador \$350
Prime 10' x 10' booth space	Multiple Spaces	✓	✓	✓	✓
Onstage announcements	✓	✓	✓	✓	
Logo on marketing material and social media*	✓	✓	✓	✓	✓
Logo on all event info signage*	✓	✓			
Banner on amphitheater stage	Includes City Hall	✓			
Company name on festival t-shirt*	✓				
Festival t-shirts	15	8	4	4	1

*Sponsorship must be verified by print date.

City of Greer Moonlight Movies

Thursdays June 6 - August 1, 2024

Pre-show activities 7:00p

Estimated Attendance: 500



Event Description

Families flock to the Greer City Park Amphitheater for inflatable fun, pre-show games, giveaways, and a free showing of the latest family friendly movies. Our giant 16' x 9' inflatable screen provides on screen advertising space that cannot be overlooked.

	Oscar Sponsor \$2,500	Member of the Academy \$350
Title Sponsor of all movies	✓	
Prime 10' x 10' booth space	✓	Space at 1 Movie
Opportunity to make welcoming comments	✓	
Option for on-screen ad and/or customized activity	✓	
Logo on marketing material and social media*	✓	✓
Option to hang banner in Amphitheater	✓	

*Sponsorship must be verified by print date.

Freedom Blast at Greer City Park

June 29, 2024

6:00pm - 10:30pm

Estimated Attendance: 20,000



Event Description

Freedom Blast allows the Greer community and visitors from across the Upstate to celebrate freedom with the goal of honoring both active and veteran servicemen and servicewomen who have made freedom possible. Activities include live music, kid's zone, inflatables, food vendors, military tribute, fireworks, and more.

	Presenting Sponsor \$10,000	Fireworks Sponsor \$7,000	Main Stage Sponsor \$4,000	Kid's Zone Sponsor \$1,500	Flag Sponsor \$1,500	Military Tribute Sponsor \$1,500	Friend of the Festival \$500 <i>2 Available</i>
Prime 10' x 10' booth space	Multiple Spaces	✓	✓	✓	✓	✓	✓
Onstage announcements	✓						
Announced in welcoming comments	✓	✓	✓	✓	✓	✓	
Logo on marketing material and social media*	✓	✓	✓	✓	✓	✓	✓
Logo on all event info signage*	✓	✓					
Banner on main stage	✓	✓	✓				
Eagle mascot visit prior to the event for promotion	✓	✓	✓	✓	✓	✓	
Company name on festival t-shirt*	✓						
Festival t-shirts, inflatable wristbands, and meal tickets	15 of Each	10 of Each	5 of Each	3 shirts/ wristbands	3 shirts/ wristbands	3 shirts/ wristbands	1 t-shirt

**Sponsorship must be verified by print date.*

RAILFEST

at Greer City Park

September 28, 2024
10:00am - 2:00pm

Estimated Attendance: 2,000



Event Description

The City of Greer's 6th Annual RAILFEST at Greer City Park is all about trains and rail safety! The event includes model trains, train organizations, trackless train rides, interactive displays, crafts, and more! Rail history and safety vidoes are shown inside of Greer City Hall.

	Presenting Sponsor \$2,500	"Greer's" Depot Sponsor \$350
Prime 10' x 10' booth space	✓	✓
Opportunity to make welcoming comments	✓	
Option for customized activity during event	✓	
Logo on marketing material and social media*	✓	✓
Logo placement on banner*	✓	
Festival t-shirts	8	2

*Sponsorship must be verified by print date.

Christmas Weekend

City of Greer

December 6, 2024 - 5:00pm - 8:00pm

December 7, 2024 - 8:00am - 12:30pm

Estimated Attendance at Tree Lighting Ceremony: 3,500-5,000

Estimated Attendance at Breakfast with Santa: 500



Event Description

The City of Greer's Tree Lighting Ceremony includes live performances, crafts, activities, and a visit from Santa. The event concludes with the lighting of the Christmas Tree at the top of the park. Breakfast with Santa includes an amazing breakfast, crafts, and a chance to take a picture with Santa (ticket required).

	Presenting Sponsor \$2,500	Christmas Tree Sponsor \$1,000	Santa's Helper \$350
Prime 10' x 10' booth space	✓	✓	✓
Opportunity to make welcoming comments	✓		
Option for customized activity for Friday & Saturday	✓		
Logo on marketing material and social media*	✓	✓	✓
Event banner*	Amphitheater Stage	Light poles at the tree	
Breakfast with Santa tickets	1 Table	1 Table	

*Sponsorship must be verified by print date.