



Warrensburg R-VI School District

Communications Plan
2025-2028



Believe, Achieve, Succeed

201 S Holden Street
Warrensburg, Mo 64093

VISION - MISSION - BELIEFS - GOALS

Vision

The Warrensburg R-VI School District will promote student success.

Mission

The Warrensburg R-VI School District will educate and empower all to be confident and successful through engaged learning in a safe community.

Beliefs

We share the following beliefs concerning our schools:

- We are most effective when we build caring, positive relationships and work together as a community.
- We are committed to providing effective resources and instruction that foster student success.
- We are committed to effectively preparing students for future success.
- We are committed to recruiting, retaining, and supporting highly qualified employees.



Warrensburg R-VI School District

Continuous School Improvement Plan Goals

Goal 1:	Success- Ready Students
Preparing students with the necessary knowledge, discipline, and determination to overcome challenges and seize opportunities that come their way.	
Goal 2:	Leadership
We are committed to being responsible leaders and stewards of district resources.	
Goal 3:	Collaborative Climate and Culture
We are committed to engaging in proactive communication and collaboration with all stakeholders.	
Goal 4:	Data-Based Decision Making
We are committed to using data for continuous and innovative improvements.	
Goal 5:	Equity and Access
We are committed to meeting the needs and providing support systems for ALL students.	

Communication Planning Personnel



Administrative Leaders

Steve Ritter, Superintendent
Susan Crooks, Executive Director of Academic Services

District Level Communications Team

Rachel Hanson, Administrative Assistant
Jodi Norman, Administrative Assistant

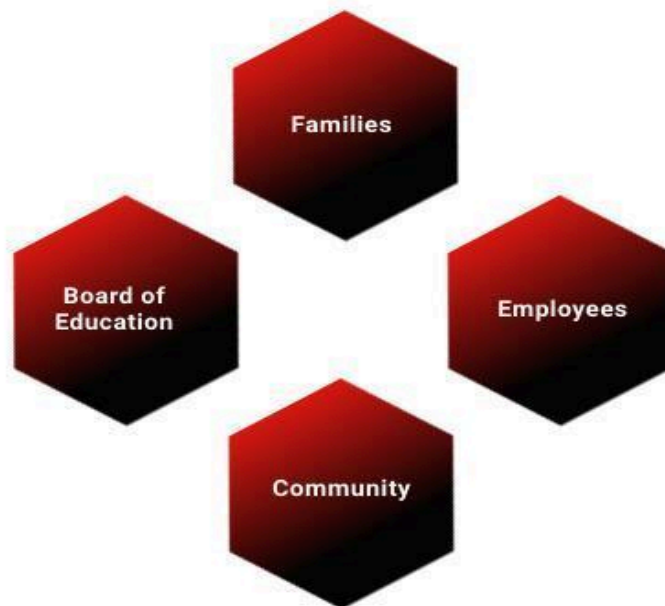
Building Level Communications Team

Tina Hall, High School
Judy Kenney, High School
Hannah LaFerner, Ridge View Elementary
Stacy Foulks, Maple Grove Elementary

Lori Kayser, Sterling Elementary
Julie Starbuck, Martin Warren Elementary
Kylee Hatfield, Middle School
Lea Pummill, Area Career Center

The Warrensburg R-VI School District is committed to improving communications with its many audiences.

REACHING KEY AUDIENCES



IMPLEMENTATION PLAN

The Warrensburg R-VI School District will be known for providing meaningful and timely information to staff and families of the district.

Objective 1: Keep all stakeholders well informed about what is happening at WSD.

Strategies:

- Building Level Communications Team
- “Roaring with Tiger Pride” Newsletter
- Team Member Newsletter
- Social Media Presence
- KOKO Radio updates
- Website Updates
- Community Group Engagement
- Phone App
- Stakeholder Feedback Surveys
- Connect with and inform local partner organizations
- Yearly State of the District Newsletter

Objective 2: Inform families and staff about crisis communications contingencies.

Strategies:

- Crisis Communications Informational Sheet
- Provide timely, accurate information to internal and external audiences
- Website Updates
- Text Alert System
- Tip Hotline
- Raptor Alerts
- All staff training on crisis protocols



Objective 3: Continue to promote the district's mission, vision, and values.

Strategies:

- "Tiger Pride" Implementation
- All-Staff Kick-Off
- High Five Fridays
- Homecoming Parade
- Staff Recognition Program
- Partnership with Warrensburg School Foundation
- Special Events and Assemblies in Schools
- Collect surveys from stakeholders for informed decision-making
- Recognition of Employees of the Year
- Recognizing the accomplishments of our faculty, staff, and students

Objective 4: Keep all stakeholders informed by the WSD Board of Education.

Strategies:

- "Roaring with Tiger Pride" Newsletters
- Board Meeting "Building Highlights"
- Live Streaming of Board of Education Meetings
- Website Updates
- Parents' Den Newsletters
- Social Media Updates
- Team Warrensburg
- Superintendent Listening Sessions



Communications Tools

These communication vehicles are intended to engage our key stakeholders, including the general public.

Team Member Newsletter

Coming in the fall of 2025 will be an internal newsletter will be emailed to all team members on a monthly basis. The goal is to keep staff informed, engaged, and connected across the district. The content will focus on key updates and announcements from the Central Office, a summary of the most recent Board of Education meeting, and any celebrations and recognitions of staff achievements and milestones.

Community Email Newsletter

An external email is sent to stakeholders once a month with the “Roaring with Tiger Pride” newsletter. This newsletter will highlight the accomplishments of students and staff, as well as any news or events that may be of interest.

Social Media

Social media, such as Facebook, Instagram, TikTok, and LinkedIn will be used to communicate with particular stakeholders who may use those communication applications.

Building & Program Facebook Pages:

[District](#)

[Gateway](#)

[Maple Grove](#)

[Martin Warren](#)

[Ridge View](#)

[Sterling](#)

[Warrensburg High School](#)

[Warrensburg Middle School](#)

[Warrensburg Area Career Center](#)

[Tiger Activities](#)

Instagram: WarrensburgR6

Tiktok: WarrensburgR6

LinkedIn: Warrensburg R-VI School District



Community Group Engagement

Members of the Central Office Administration team engage with community organizations to maintain positive community relations. Maintaining these relationships fosters growth and support for the school district.

		
		
<p>Johnson County Retired Teachers</p> 	 <p>WHITEMAN BASE COMMUNITY COUNCIL</p>	 <p>Johnson County Economic Development Corporation</p>
 <p>WESTERN MISSOURI MEDICAL CENTER</p>	 <p>RISE Respecting Individuals' Skills and Efforts Community Services</p>	

