



### Massachusetts Out of the Darkness Campus Walks – 2024 Sponsor Levels

### Champion Sponsor - \$5,000 Individual Campus Walk Sponsorships

- Speaking opportunity during opening ceremony
- (10) Out of the Darkness t-shirts
- Logo on registration webpage with link to sponsor
- Resource table at event
- Custom "Together to Prevent Suicide" yard sign
- Social media spotlight on @AFSPMA (Facebook + Instagram)
- Dedicated email to all registered participants
- > Team tent with signage at event



### Hope Sponsor - \$2,500

- (6) Out of the Darkness t-shirts
- Logo on registration webpage with link to sponsor
- Resource table at event
- Custom "Together to Prevent Suicide" yard sign
- Social media spotlight on @AFSPMA (Facebook + Instagram)
- > Highlight in email to all registered participants



### Support Sponsor - \$1,000

- (4) Out of the Darkness t-shirts
- Logo on registration webpage with link to sponsor
- Resource table at event
- Custom "Together to Prevent Suicide" yard sign
- Social media spotlight on @AFSPMA (Facebook + Instagram)



## Advocate Sponsor - \$500

- (2) Out of the Darkness t-shirts
- Logo on registration webpage with link to sponsor
- > Resource table at event



- (1) Out of the Darkness t-shirts
- Logo on registration webpage with link to sponsor









# Massachusetts Out of the Darkness Campus Walks – 2024 Sponsor Form

## 2024 Campus Walks Visit www.afsp.org/campuswalks for event details!

Bridgewo

Bridgewater State University

**UMass Amherst University** 

Sutton High School

All Students of Boston

Lasell University



Acton Boxborough High School



Other\_\_\_\_\_

## **2024 Sponsor Levels**

- o \$5,000 Champion Sponsor
- \$2,500 Hope Sponsor
- o \$1,000 Support Sponsor
- \$500 Advocate Sponsor
- \$250 Prevention Sponsor



# Request an Invoice: Ready to Become a Sponsor?

☐ Request an invoice and upload your logo at: <a href="mailto:afsp.org/invoicerequest">afsp.org/invoicerequest</a>

## Donate by Check:

Fill out a	sponsorship	agreement	online	and up	load yo	ur logo	at:
afsp.org	/checkspo	nsor					

- ☐ Make check payable to: American Foundation for Suicide Prevention or "AFSP"
- ☐ Mail check to: AFSP MA | 71 Commercial Street #236 | Boston, MA 02109

# Donate by Credit Card:

Fill out a sponsorship agreement, upload your logo AND make a secure credit card donation at: afsp.org/walksponsors

### **In-Kind Donations:**

☐ Fill out a donation form and upload your logo at: <a href="mailto:afsp.org/inkindsponsor">afsp.org/inkindsponsor</a>

## **Questions?**

Please contact the AFSP Massachusetts Special Events Manager, Heather Claflin, at: #617-285-9413 or hclaflin@afsp.org