



2025 UNITING LEADERS CONFERENCE



# 54TH ANNUAL UNITING LEADERS CONFERENCE

May 28-30, 2025

Hyatt Regency & Century II Convention Center  
Wichita, KS

# EXHIBITOR'S PROSPECTUS

Kansas Principals  
Association (KPA)

Kansas Association  
of School Business  
Officials (KASBO)

Kansas Association  
of Personnel  
Administrators  
(KASPA)

Kansas  
Instructional  
Leaders  
Association (KILA)

Kansas Association  
of Special  
Education  
Administrators  
(KASEA)

Kansas Leaders of  
Career and  
Technical  
Education (KLCTE)

Kansas School  
Public Relations  
Association  
(KanSPRA)

Kansas School  
Superintendents  
Association (KSSA)

Kansas Association  
of Directors of  
Plant Facilities  
(KADPF)



## **2025 Annual USA-Kansas Uniting Leaders Conference**

### **Exhibitor's Prospectus**

**May 28, 2025 – May 30, 2025**

**Wichita, Kansas**

## **Exhibitor's Prospectus and Invitation to Participate in the 2025 Annual USA-Kansas Uniting Leaders Conference**

**May 28 – May 30, 2025**

**Century II Convention Center Wichita, Kansas**

On behalf of USA-Kansas, we would like to extend a warm welcome and thank you to all our vendors. USA-Kansas values our relationship with each our vendors and corporate partners. We recognize and applaud your commitment to support education in Kansas.

As suppliers and manufacturers of school equipment, products, and services, we acknowledge the critical role your business plays in supporting education and the economy. We are pleased to extend this invitation to join us for our 54<sup>th</sup> Annual USA-Kansas Uniting Leaders Conference.

Our organization has grown membership and increased conference participation each of the last 11 years. It is our belief that the time and resources utilized at the USA-Kansas Uniting Leaders Conference are extremely valuable. Responding to exhibitor feedback, we have once again established a designated and uninterrupted time dedicated for participants to spend time with our conference vendors. The Vendor Showcase will run Wednesday, May 28<sup>th</sup>, from 4:00-7:00 PM.

### **Are you looking to make an even bigger splash during conference? If yes, USA-Kansas invites you to:**

- Consider our conference sponsorship opportunities. We offer unique levels of participation from a General Sponsor to our Exclusive Speakers Sponsor (specifications and pricing are on pages 4 & 5).
- Advertise in the conference program (specifications and pricing are on page 3)
- Don't want to pack raffle prizes to give away during the Vendor Showcase? Participate in our "large prize" raffle. These large prizes will be given away from the USA-Kansas booth in the Expo Hall throughout the Vendor Showcase. Prizes include gift baskets, electronics, and other similar items.

**Additionally, we are bringing back our VENDOR ONLY Hospitality Area which will be open prior to the Showcase from 2:30 – 3:30 p.m. Drinks and snacks will be available because we know you will be busy once the Showcase starts.**

Do you have any questions regarding conference exhibits or corporate partner programs? Please reach out to Sara Warnow ([swarnow@usakansas.org](mailto:swarnow@usakansas.org)) or by calling 785-232-6566.

**Please complete this page. Only one company per booth. (print or type)**

Company Name	Telephone Number
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Company representative for mailing information	Email
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Billing Address	City	State	Zip
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Are there any business(s) or competitors that your company does NOT want to be positioned close to?

YES                      NO                      If yes, please specify \_\_\_\_\_

Brief description of products or services available to school districts

CREDENTIALS/NAME BADGES: Please provide the names of all representatives from your company (please type or print). Your registration packet, including badges and programs, can be picked up at the USA-Kansas booth before 3:00 PM on May 28, 2025.

_____	_____
_____	_____
_____	_____

Exhibitors who register and pay by May 1, 2025, will be listed in the conference program.

Exhibit Booth(s) (10'x10')	Early Bird Rate	Postmarked after 3/1/2025	Amount Due
First Booth	\$850	\$1000	_____
Add'l Booths	\$425	\$500	_____
Affiliate Membership	\$200	\$200	_____
School Bus: Long (35'-42')	\$1000	\$1100	_____
School Bus: Standard (25'-34')	\$800	\$850	_____
School Bus: Mini (24' or less)	\$600	\$650	_____

**Conference Program Ad (select size)**

1/4 page (3.625 x 4.875)	\$250	\$250	_____
1/2 page (7.5 x 4.875)	\$400	\$400	_____
Full page (7.5 x 10.0)	\$700	\$700	_____
Large Raffle Prize	\$100	\$100	_____

**Total amount due** \_\_\_\_\_

PAYMENT INFORMATION-Checks payable to USA-Kansas – To pay with a credit card an invoice will be emailed to you with a link to pay online.

**Mail Payment to: USA-Kansas, 1420 SW Arrowhead Rd, Suite 100, Topeka, KS 66604**

## **Sponsorship Opportunities**

Increase exposure ... in 2024 the USA-KS Uniting Leaders Conference hosted over 900 administrators!

Conference sponsorship allows USA-Kansas to provide enhanced programs and social opportunities for conference-goers without a high registration cost. Below is a description of each of our available sponsorship levels with pricing. You can choose one of the events listed in bold you would like to sponsor. For additional pricing guidelines and opportunities, please contact Sara Warnow at 785-232-6566 or [swarnow@usakansas.org](mailto:swarnow@usakansas.org). Payments must be made before May 1, 2025, to be included in the conference program.

### **Exclusive Speaker Sponsor - \$10,000**

#### **Opening Keynote Speaker**

#### **Closing Keynote Speaker**

- Opportunity to introduce opening or closing keynote speaker
- Opportunity to share 30 second company video prior to keynote speaker's presentation
- Complimentary affiliate membership
- Recognition during annual conference opening session
- Two complimentary booth spaces with Level 1 access for booth placement
- Display of corporate banner (you provide) during the conference
- Complimentary full-page advertisement in conference program
- Recognition as a conference sponsor in the program and on the USA-Kansas website
- Conference sponsor signage placed at booths during the vendor showcase

### **Partner Sponsor - \$5,000**

#### **Vendor Showcase (Wednesday)**

#### **Presidents Reception & Social Hour (Thursday)**

#### **Dueling Pianos Social Event (Thursday Evening)**

#### **Friday Breakfast**

#### **Cornhole Tournament (Pre-Conference - Wednesday)**

#### **Wine Tasting Lunch (Pre-Conference - Wednesday)**

- Choice of sponsorship for one of the above events (your attendance included)
- Complimentary affiliate membership
- Recognition during annual conference opening session
- Two complimentary booth spaces with Level 1 access for booth placement
- Display of corporate banner (you provide) during the conference
- Complimentary ½ page advertisement in conference program
- Recognition as a conference sponsor in the program and on the USA-Kansas website
- Conference sponsor signage placed at booth during the vendor showcase

### **Gold Sponsor - \$3,000**

#### **Thursday Breakfast**

#### **Thursday Lunch**

#### **Conference Meeting Coffee Breaks (Thursday)**

#### **Technology and Audio-Visual Equipment (Wednesday-Friday)**

- Name and logo placed in every breakout room on Thursday
- Choice of sponsorship for one of the above options
- Complimentary affiliate membership
- Recognition during annual conference opening session
- One complimentary booth space with Level 2 access for booth placement
- Recognition as a conference sponsor in the program and on the USA-Kansas website
- Conference sponsor signage placed at booths during the vendor showcase

**General Conference Sponsor - \$1,000**

- Complimentary affiliate membership
- Recognition during annual conference opening session
- Recognition as a conference sponsor in the program and on the USA-Kansas website
- Conference sponsor signage placed at booth during the vendor showcase if a booth is purchased at an additional charge

\_\_\_\_\_ YES, we would like to be a sponsor at the USA-Kansas Uniting Leaders Conference. Please select your sponsor level below.

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Company Name (Please print)

Contact Person

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Phone number

Email

\_\_\_\_\_ Exclusive Speaker Sponsor (\$10,000)

\_\_\_\_\_ Please write-in which speaker you would like to sponsor

\_\_\_\_\_ Partner Sponsor (\$5,000)

\_\_\_\_\_ Please write-in which event you would like to sponsor

\_\_\_\_\_ Gold Sponsor (\$3,000)

\_\_\_\_\_ Please write-in which option you would like to sponsor

\_\_\_\_\_ General Conference Sponsor (\$1,000)

### **Show Hours, Location, and Move In**

The 2025 USA-Kansas Uniting Leaders Conference Exhibit Show will be hosted in the Expo Hall in the Wichita Century II Convention Center. All exhibitors' representatives must register at the USA-Kansas booth in the Expo Hall before setting up booths.

### **Wednesday, May 28, 2025**

<b>School Bus Move-In</b>	<b>9:00 AM – 11:00 AM (Times will be assigned by May 16, 2025)</b>
<b>Exhibitor Set-Up/Registration</b>	<b>9:00 AM – 3:00 PM</b>
<b>Vendor Hospitality</b>	<b>2:30 PM – 3:30 PM</b>
<b>Vendor Showcase</b>	<b>4:00 PM – 7:00 PM</b>
<b>Exhibitor Move-out</b>	<b>7:00 PM</b>

\*All displays MUST be in their assigned space in the Expo Hall before 3:00 PM on Wednesday, May 28, 2025.

### **Booth Specifications**

Booth rental includes a 10' x 10' booth with an 8' draped back, 3' draped side rail dividers, one 6' table, 2 chairs, and a complimentary promotional sign. To prevent interference with adjoining booths, no signs or equipment shall extend beyond the sides of the booth.

Electrical service, internet connection, carpet, freight, storage, etc. are NOT included in the booth rental. An Exhibitor Service Kit and order forms will be provided via email and on the USA-Kansas website ([www.usakansas.org](http://www.usakansas.org)).

### **Booth Assignments**

Assignment of booth spaces will begin on May 5, 2025, according to the following criteria. Vendors will be notified no later than May 17, 2025, of booth assignments.

- 1st assignment: USA-Kansas Corporate and Conference Sponsors
- 2nd assignment: USA-Kansas Affiliate Members who have exhibited at past conferences
- 3rd assignment: USA-Kansas Affiliate Members
- 4th assignment: First come, first assigned

If an exhibitor fails to occupy contracted space or fails to comply in any other respect with exhibitor regulations, association officials have the right to lease such space to any other applicant without refund to the exhibitor.

**Shipping, Storage, and Extra Tables, etc.** Exhibit materials shipped to Wichita before May 26 may be stored with Henry Helgerson Company (316-943-1851). A form with additional information about shipping, storage and extra table etc. is available on the USA-Kansas website. Pre-conference storage will be at the expense of the exhibitor.

**Delivery of Exhibit Materials** The basement area of Century II has been designated for deliveries of exhibit materials on May 26. Exhibitors should unload their materials near the freight elevator and take them on the elevator to the Expo Hall. Parking is not permitted in the basement or on Kennedy Plaza. Towing is at the expense of the exhibitor.

**Electrical Hookups** General electrical hookups for booths are available at Century II Convention Center. A form with additional information about electrical hookups is available on the USA-Kansas website.

**Hotel Accommodations** A link to book your sleeping room for the 2024 USA-Kansas Annual Conference will be provided once the block is reserved. If you need additional assistance, please call 1-888-421-1442.

**Liability** Neither the association or any of its representatives will be responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's employees, or property from any cause whatsoever prior, during, or subsequent to the conference.

**Cancellation Policy** All request for cancellation must be submitted in writing and are subject to the following policy: cancellation request postmarked 90 days before the meeting date will be eligible for a 100% refund; 60 days, a 75% refund; 45 days, a 50% refund. Cancellations made within 30 days or less notice will not be refunded.

## Thank you to our 2024 Conference Exhibitors

Gravity::Works Architecture  
 AtlasIED  
 incite Design Studio  
 Auburn-Washburn USD437  
 Brainfuse Online Tutoring  
 First Onsite Property Restoration  
 Kansas Window Tinting  
 Needle King Tailors  
 Abre  
 Riverside Technologies Inc. (RTI)  
 Jet Stream Systems  
 Heartspring  
 Nex-Tech  
 Kansas Association of Special  
 Education Administrators (KASEA)  
 ACT  
 Frontline Education  
 American Fidelity  
 American Digital Security  
 Multistudio  
 Simpson Construction Services  
 K12itc  
 BYU Independent Study  
 Newkirk Novak Construction  
 Partners  
 Haddock Education Technologies  
 AGTAC SERVICES, LLC  
 Kansas Principals Association  
 Filament Essential Services  
 Opaa! Food Management  
 Houghton Mifflin Harcourt  
 Public Consulting Group  
 CENTEGIX  
 Special Olympics Kansas  
 Smith System  
 Howard Technology Solutions  
 Just Right Reader  
 DLR Group  
 Navitas  
 Raymond James & Associates, Inc.  
 Hollis + Miller Architects  
 INA Alert, Inc.  
 Quantum Resource Professionals  
 Basis Consulting Engineers  
 KASCD (KILA)  
 BuyBoard National Purchasing  
 Cooperative  
 Lakeshore Learning Materials  
 Infinitec  
 Virco  
 Apptegy  
 KARSP

Amplify  
 Piper Sandler & Co.  
 Maxim HealthCare Staffing  
 Services  
 Twotrees Technologies  
 ESSDACK  
 Wray Roofing  
 HTK Architects  
 Schaefer Architecture  
 Playscape Recreation LLC  
 Musco Sports Lighting  
 Sandifer Engineering & Controls  
 Credit Union of America  
 A.T.G.-Ram Industries, LLC  
 Heartland Seating, Inc.  
 Alloy Architecture  
 Anderson Knight Architects  
 Monkeythis  
 American Heart Association - Kids  
 Heart Challenge  
 Wiens and Company Construction  
 Safe Haven Defense  
 Cognia  
 IMA Financial Group  
 SchoolLinks  
 CommLink IT  
 Farha Roofing  
 Eskie & Associates, LLC  
 Southwest Solutions Group  
 Globe Life Family Heritage  
 ATHCO ACQUISITION CORP  
 U.S. ARMY Recruiting Battalion  
 Securly  
 C&C Group  
 Synlawn  
 Strawbridge Studios, Inc.  
 Pitsco Education  
 GREENBUSH COOPERATIVE  
 PURCHASING  
 Schneider Electric  
 IXL Learning  
 Bright Thinker  
 Hutton  
 Brown and Brown Insurance  
 Imagine Learning  
 OFG Financial Services Inc  
 Midwest Transit Equipment, Inc.  
 Midwest Bus Sales, Inc  
 Jostens  
 Ameritime LLC  
 KBS

DCS Services  
 SOPA, Inc.  
 Lifetouch NSS  
 SSC Services for Education  
 Mammoth  
 A-Lert Roof Systems  
 ForeverLawn South Central  
 Kansas  
 Savvas Learning Company  
 Integrated Consulting Engineers,  
 Inc.  
 School Specialty LLC  
 Kansas City Audio Visual  
 Renaissance  
 Network for Educator  
 Effectiveness  
 Building Controls and Services  
 TIPS - The Interlocal Purchasing  
 System  
 Trane  
 Stifel, Nicolaus & Company,  
 Incorporated  
 Energy Solutions Professionals,  
 LLC  
 Coryell Roofing and Construction  
 National Bus Sales  
 Riggs Recreation Equipment, Inc  
 Universal Construction Company,  
 Inc.  
 ESS  
 SafeDefend  
 KEY Apparel  
 Hellas