

Graphic Design Syllabus

Welcome Graphic Design! This is a project class, we're regularly creating and designing in our learning environment to develop deeper thinking and connect to industry standards and practice. One of my primary goals with this course is to support students into becoming strong communicators and to engage students in this topic in a way that is relevant and can apply to post-secondary careers and goals. Critical thinking, problem solving, collaboration, discovery, use of technology and presenting to an audience are essential, self-evolving pieces of this course.

Contact Information

- Dr. Nicole Talbert
- talbertn@evsd.org (Email is the easiest way to communicate, as I am unable to answer the phone during instructional time.)
- 509-241-5113

Grades

Grades in my class are figured using how proficient a student is in meeting the learning objectives and standards. Students will be expected to continue to engage with the standards and objectives until they can prove proficiency. The following scoring criteria is what will be used in all grading.

- 4 - shows an exemplary grasp and display of work while meeting all expectations and standards
- 3 - complete and meets all expectations and standards
- 2 - mostly complete but doesn't meet all expectations and standards
- 1 - started but does not meet most of the expectations and standards
- 0 - Incomplete

Your overall grade is determined by the following three categories and percentages:

- Project Grades 30% - Project Grades include but are not limited to:
 - All written components that correlate with the final product, these pieces can and will be written in other classes
 - Any drafts of the project, handwritten or digital
- Final Product/Test grades are 20% over the overall class grade.
 - This will be the final product of the project: a presentation, paper, and/or a physical final product
- Daily Work is 15% of the overall class grade:
 - This includes any classwork (not part of a project or test) that is collected for grading (such as entry tasks)
- Employability Grades 15%

- This includes any skills we are working on like presenting that are applicable to a career

Materials

For class each day, all students are expected to bring the following:

- Macbook fully charged
- Pencil and spiral notebook for class notes

Homework Policy

We usually don't have homework as students will be provided time in class most days to complete their assignments. However students are expected to complete at home the following:

- All class assignments not completed and turned in
- Any assignments missed due to absence
- All missed work MUST be completed before the end of the project to receive full credit.
- All project activities if needed to ensure meeting project due date. ***Late projects will not receive full credit.***
- Any work that is submitted to Skyward that is turned in late that needs to be re-evaluated or a student wants to re-submit for a grade change, can access the form requesting a grade change in classroom resources.

Tardy Policy

Passing periods between classes are 5 minutes long. I expect you to use this time to get a drink, use the restroom, and check your phone. At the end of the passing period you should be in your assigned classroom ready to start class. Please stay in class unless you have asked and received permission to leave.

MacBook Policy

Your computer is a classroom resource and should be used solely for school content during class time. Your computer should be fully charged each night, so ready to work each day. If your computer dies, you'll be expected to use a school iPad. Some examples of inappropriate use include but are not limited to: Facebook, iMessage (any message app), Games, Movies, shopping apps including Craigslist, and all inappropriate sites. This course will be taught using Google Classroom as well as other web based applications. Each student will be assigned a MAC. Students will be expected to use devices appropriately and productively throughout the school day.

Food and Drink Policy

With the use of laptops on a daily basis in our class it is not feasible to have food and drink out. Please eat during passing periods and know that only water in containers with lids will be allowed in class.

Content

All of our work for this class is based on the grade appropriate State Standards.

Work will be posted in Google Classroom. If there are questions please feel free to contact me.

Content Highlights of Semester 1:

- Color Theory
- Illustrator Introduction
- Concept Development and Project Planning
- Principles and Elements of Design
- Typography
- Career Awareness
- Corporate Identity and Branding
- Digital File Preparation and Image

Content Highlights of Semester 2:

- Introduction and application to Adobe Photoshop
- Introduction and application of Adobe InDesign
- Greeting Card Project
- Escape Plan Project
- How to make thumbnails
- Social Media and Graphic Design
- UX Design

Requirements/Criteria For Projects

- Must show a work ethic and able to self-direct
- Demonstrate an eagerness to learn
 - inspire others to be their best through example in selflessness
 - demonstrate ethical behavior
 - act responsibly with the interest of the group in mind
 - be accountable for the results of the group

Be present (mentally and physically) and show a consistent attendance record

In this course students will also acquire 21st Century Skills through the creation of real world team based projects. Students will be introduced to skills, practices, and routines that will be used on a regular basis in the classroom throughout the year: close reading, annotating text, collaborative conversation, and evidence-based writing, through some teacher-led text-dependent questioning. They will be required to compose quick writes on readings in addition to writing an argument based research paper.

Welcome to Photography

Contact Information

- Dr. Nicole Talbert
- talbertn@evsd.org (Email is the easiest way to communicate, as I am unable to answer the phone during instructional time.)
- 509-241-5113

Course Description:

This course will cover the use of the Digital SLR camera controls, including f/stops, shutter speeds, film speeds and the production of correct exposure. Skills will include composition, criticism, lighting, and image editing software. Students will also learn the history and invention of photography. Assignments will include creative use of the camera controls including depth of field and action motion, shadows and light, alternative camera angles, portraits, still life's, and compositions based on the principles and elements of design. Students will receive basic instruction, demonstration, and see samples of the desired outcomes. They will be allowed to go outside and shoot assignments, based on what they are learning. Students will upload their photography work and writing on their google classroom.

Course Learning Outcomes and Standards:

Upon successful completion of the course, the student will be able to:

1. Demonstrate a working understanding of DSLR operations and the exposure triangle
Met by: C-13.1; C-13.2; A-6.1; A 1.7; A 1.8
2. Demonstrate an introductory proficiency in implementing the professional digital workflow and
asset management procedures
Met by: C-11.2; C-12.1; C-12.2
3. Create a digital portfolio of images that contains a wide variety of photographic subject matter and
applications
Met by: C-13.6; A-7.4; A-7.1; A-7.2
4. Create a basic multi-image composite utilizing selections, alpha channels, and layer masks
Met by: A-7.1; A-7.2; A7.3; A 7.4; A 7.5; A 7.6
5. Demonstrate basic proficiencies in post-production digital retouching, output, and image sizing
C-13.3; C-13.5; A-8.2; A-7.1; A-7.2; A-7.4; A-6.2; A-6.3

Competencies, Skills, and Projects--This is also used as Course Outline

- All About Me (Intro to Photoshop)--Due in October
- Survey of History of Photography--Due in late September
- Copyright--Done through All About Me project
- Pinhole Camera Creation--Due in November
- Camera Operations--Done in September
- Functions of a lens--Done through Compositional Styles
- Exposure Triangle--Done in February
- Compositional Styles--Project that uses these is done by middle of January
- Storytelling Through Pictures--Done in March
- Use of Light Filters--Done in April
- Macro/Micro Lense Use--Done in April
- Proper Lense for the Correct Task--Done in May
- Design Elements--Done in April
- Color Theory--Done in March

- Lighting--Done in January
- Image Quality--Done in February Project
- Digital Editing using Adobe--Done in February and March
- Recreate a Famous Movie Poster--Due in March
- Alphabet Photography--Due in February
- Close-Ups--Due in April
- Light Painting--Due in December
- Action Sequence--Due in April
- Abstracts / Black and White--Due in May

Materials and Supplies

Students are required to bring the following items to class every day.

- Laptop (fully charged)
- Pen
- SD card
- Cameras can be checked out and used throughout the school year with a signed checkout form.

Equipment Rules

- When using equipment you are responsible for its care and protection.
- Do NOT allow anyone to hold, "borrow," or use the equipment! If you allow someone to use equipment and it becomes damaged, you are responsible for the repair or replacement of the equipment.
- Always keep cameras and other equipment in a protective case when not in use. This should guarantee its safety if dropped.
- Do not swing cameras or other equipment around.
- Always put the camera strap around your neck just in case of a drop.

Classroom Rules

1. Students will be respectful of all individuals in the classroom (listen when others are talking, raise hands to be heard, interact with others in a positive manner)
2. Students will bring all necessary materials to class (Laptop, pencil, paper, binder, homework)
3. Students will enter the classroom ready to learn (quietly, get out all materials needed, sit in assigned seat, begin working on bell work)
4. When working in groups, students will follow the instructions given by the instructor and work respectfully with classmates.
5. Students will be required to work independently at times and have the privilege to be out of class to take pictures. Do NOT abuse this privilege.

Grading Policy

Academic Grade: The final grade is based on the following below:

Grades will be based on completion and quality of assignments. Student grades are also based on participation, classwork, presentations, test and quizzes. Photo project grading will be done on a four-point scale. The scale will show up in assignments but in Skyward it translates as follows:

A	100 – 90
B	80-89
C	70-79

D	60-69
F	59% and below

Assessment will be done through Projects, Final Portfolio of Work, Quizzes, Peer Graded Assignments, and Exams.

I am happy to take any questions, comments, or concerns about the course or student issues anytime!

Please keep the syllabus and return the last page signed. Thank you and I look forward to working with you all!

Course Outline

Include instructional topics with any associated assignments and due dates students need to know in advance

College CTE Dual Credit Program Statement

This course is CTE Dual Credit approved and articulated with CCS. Students who demonstrate proficiency of the college course competencies by receiving the appropriate grade for EACH semester enrolled in the articulated high school class, may earn college credit through the College CTE Dual Credit program. Only students who meet deadlines and eligibility requirements will be awarded college credit. Participation in the CTE Dual Credit program is voluntary. High school students registered in the Student Enrollment Reporting System (SERS) for CTE Dual Credit will follow CCS student policies for transcription of credit as the high school grading system may not exactly align with the College's. Credit and/or grades will not be removed once they have been transcribed.

Welcome to Yearbook! Congratulations for joining the Shield Staff!

Teacher: Dr. Nicole Talbert

School Phone: (509) 927-3200

Talbertn@evsd.org

I hope you are as thrilled as I am to begin our journey creating the best yearbook East Valley High School has ever seen. With collaborative minds, you will create a book every Knight can be proud of. Know that there will be lots of deadlines to meet and tasks to complete that may seem overwhelming at times. You will be required to attend some after school activities and may have to complete work for deadlines on nights, weekends and/or school breaks. Trust that your team will be there to work with you to ensure a fantastic creation is made. The yearbook you produce will be remembered for years to come by the students, faculty, and community.

Course Overview

- This is a yearlong course.
- The first month of class students will learn communication skills, ethics, yearbook terminology, publishing software, photography basics, business skills, journalism, create and finalize the books theme and start creating the book.
- During and after the first month the staff will work independently to create their assigned spreads (a spread is two pages in the yearbook). Each spread can take anywhere from 40-80 hours to create and perfect.
- Students will also be required to take pictures for spreads, sell ads and plan and distribute the yearbooks.

Course Objectives

- Students will learn the basics of yearbook interviewing, layout, design, copy writing, and photography.
- Students will meet all required deadlines.
- Students will be responsible for taking pictures at school events and activities.
- Students will attend events as needed to learn about their spread assignments.
- Students will organize and distribute books in May.

Yearbook Staff Guidelines

- Staff Members are expected to act in a professional manner at all times, especially when representing the yearbook staff.
- Staff Members are expected to inform and gain permission from any teacher before taking pictures in his or her class.
- Staff Members are expected to keep confidentiality and not share information regarding the yearbook with anyone not on the staff.

Requirements: Materials and Supplies

Students are required to bring the following items to class every day.

- Laptop (fully charged)
- Pen

Camera

- Cameras can be checked out and used throughout the school year with a signed waiver. We may or may not be able to check out cameras this year.

Equipment Rules

- When using yearbook equipment you are responsible for it's care and protection.
- Do NOT allow any non-staff member to hold, "borrow," or use yearbook equipment! If you allow someone to use Yearbook equipment and it becomes damaged, you are responsible for the repair or replacement of the equipment.

- Always keep cameras and other equipment in a protective case when not in use. This should guarantee its safety if dropped.
- Do not swing cameras or other equipment around.

Classroom Rules

1. Students will be respectful of all individuals in the classroom (listen when others are talking, raise hands to be heard, interact with others in a positive manner)
2. Students will bring all necessary materials to class (Laptop, pencil, paper, binder, homework)
3. Students will enter the classroom ready to learn (quietly, get out all materials needed, sit in assigned seat, begin working on bell work)
4. When working in groups, students will follow instructions given by the instructor and work respectfully with classmates.
5. Students will be required to work independently at times and have the privilege to be out of class to interview and take pictures. Do NOT abuse this privilege.

Grading Policy

Academic Grade: The final grade is based on following below:

Grades will be based on completion and quality of assignments. Assignments include classwork, deadlines and pages in the yearbook as well as clerical, marketing, selling, photography and editing jobs. Student grades are also based on participation, work ethic, leadership skills, and meeting production deadlines.

A/4	100 – 90
B/3	80-89
C/2	70-79
D/1	60-69
F/0	59% and below

I am happy to take any questions, comments, or concerns about the course or student issues anytime! The best way to contact me is through email (talberth@evsd.org). You can always leave a message for me with the front office by calling 927-3200.

Please keep the syllabus and return the last page signed. Thank you and I look forward to working with you all!