

Heather Diehl Agency - Farmers Insurance Scholarship Application Spring 2025

Eligibility Requirements: High school seniors graduating in May 2025 who desire to become an entrepreneur or leader in their career field.

*This application must be completed in its entirety. Return the completed application to your high school counselor along with two recommendation letters(can be school staff, employer (past/present), organization or committee member, etc.)

Applications are due by March 18, 2025. A total of four, \$500 scholarships will be awarded in April.

Name: _____

High School: _____

INSTRUCTIONS:

Attach a document with answers to ALL of these individual questions. Answers must be listed by number in paragraph form with creative, thoughtful explanations.

1. Describe in detail the type of business you desire to open or work in.
2. Describe in detail the location needed for this business. Please include the following: town, street/area, building, and detailed reasoning as to why these would be important for the business exposure.
3. Describe in detail the products/services the business would offer.
4. Describe in detail the type of customers the business would attract.
5. Describe in detail creative and unique ways you would advertise and promote the business.
6. Please give hours of operation and staffing your business would require. Explain why these would be necessary for success.
7. Describe ways that you would initially fund the business, continue operations, and build profit.
8. Overall, why do you want to be an entrepreneur? (Was it a lifelong dream, inspired by someone, desire to be your own boss, want to inspire others, etc?) How would entrepreneurship/leadership make you happy?

Student Signature

Date