

Cascadia Technical Academy Foundation 2024 Corporate Sponsorship

Contact: Dave Cole at david.cole@evergreenps.org

The Need:

Be a 2024 Cascadia Technical Academy Corporate Sponsor! A \$5,000 Corporate Sponsorship allows Cascadia Technical Academy to purchase state-of-the-art equipment and technology. This is the biggest challenge that Cascadia Tech faces. State-of-the-art equipment is necessary so students are prepared to enter the workforce or to continue their education after graduation. Cascadia Tech does not receive school bond or levy funding and relies on the Cascadia Technical Academy Foundation to help purchase current-day equipment and technology. Sixty-six percent (66%) of Cascadia Tech graduates are working or continuing their education related to their technical program within 6 months after graduation.

NEW THIS YEAR: We have added an optional “add-on” to our Corporate Sponsorship. For an additional \$1,000, the Corporate Sponsor will receive one upgraded sponsorship to *Tournament Sponsor* at our Foundation’s Annual Golf Tournament. With this upgraded sponsorship, you will receive (1) Team Registration (4 players) and additional event marketing.

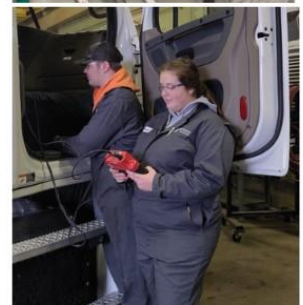
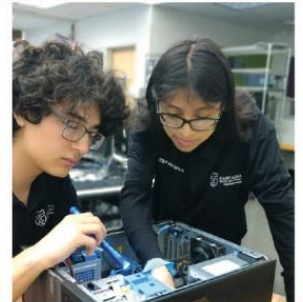
Sponsor Benefits:

The first benefit to any donor is to know that their gift is supporting education, the economy, and the opportunity for high school students across Clark County to gain family-wage employability skills. Other benefits include:

- **The Cascadia Technical Academy Foundation is a 501(c)(3) non-profit organization, and Corporate Sponsorships are tax deductible as an advertising expense.**
 - **Corporate Sponsor’s name and logo will be displayed in the Cascadia Tech conference room.**
 - **Corporate Sponsor’s name and logo will be prominently displayed daily on a pop-up banner on Cascadia Tech Foundation’s office and in the Cascadia Tech conference room.**
- The Sponsors will be recognized in all Cascadia Tech. media outlets, on all promotional materials, and at all events.**
- Foundation webpage
 - Facebook (monthly sponsor posts)
 - Foundations newsletter & information E-newsletter to over 1,050 people (12 times a year).
 - Foundation marketing brochure
 - All of Cascadia Tech Academy and Cascadia Tech Academy Foundation events.
 - **See additional benefits on page 2.**

About Cascadia Technical Academy:

Cascadia Technical Academy is a nationally recognized regional technical high school serving students from all Southwest Washington high schools. Students attend half of their school day at their resident high school and the other half of their school day at Cascadia Tech in a technical education program. Cascadia Tech has been recognized by “Business Week Magazine” and Albertson’s Foundation as one of the best schools in the nation.



Additional Cascadia Technical Academy Events and Donor Benefits:

The Corporate Sponsor will have its company name and logo on all Cascadia Technical Academy Foundation media materials and at all events plus the benefits stated below.

January – December:

- **Foundation Facebook:** The Foundation makes over 100 Facebook posts per school year.
- **Foundation and Cascadia Tech. Webpage:** There are over 100,000 hits annually on the Cascadia Tech Academy webpage.
- **Foundation & Cascadia Tech Academy E-newsletters to over 3,000 people (12 times a year).**
- **Foundation Marketing Brochure:** The Foundation annually produces an 8.5" x 14" glossy brochure. Each year the brochure is updated, and the Corporate Sponsors name and logo are included in the brochure. Over 500 brochures are printed.

March:

- **VIP Tour #1:** Invited and interested Clark County Community Members attend this Cascadia Tech lunch and tour of Cascadia Tech programs. The lunch is prepared by the Cascadia Tech Culinary Arts students, and the tour is led by Cascadia Tech Director Joan Huston. This event is attended by approximately 100 community members.

May:

- **Foundation Annual Dinner and Auction:** This Saturday evening gala is held at the beautiful ilani Resort and Casino. The Corporate Sponsor will be recognized in the event program, the event slide show, from the stage, and receive 10 tickets/seats (1 table) to the dinner. This event is attended by 400 community members.
- **Distinguished Graduate Awards Night:** Cascadia Tech. graduates are recognized as students who exemplify the technical, academic, 21st Century, and employability skills at the highest level. This evening is an uplifting experience that shines a spotlight on our top students. Over 200 parents, friends, and community members attend.

July

- **Foundation Golf Tournament:** This event will be held a Camas Meadows with over 144 golfers and over 75 volunteers and sponsors.

September

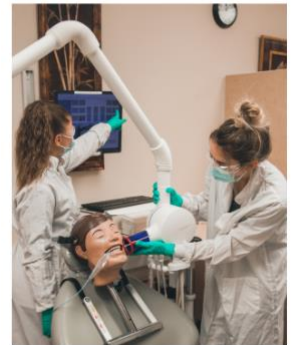
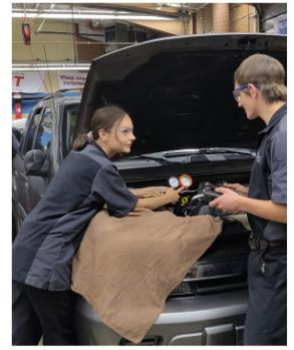
- **SummerFest Cruise In & BBQ:** This event is held on the Cascadia Tech Academy campus and is open to the public with an estimated 500 community members attending. The event includes a Classic Car Show, Live music and entertainment, a BBQ lunch provided by our award-winning culinary program and tours of our school.

October:

- **Clark County Principal and Counselor Recognition Luncheon:** This Recognition Luncheon is served in the Cascadia Tech dining room to the principals and counselors from the 27 Clark County high schools. Approximately 100 principals and counselors from all high schools in Clark County attend this event.

November:

- **VIP Tour #2:** Invited and interested Clark County citizens attend this luncheon and tour of the Cascadia Tech programs. The lunch is prepared by the Cascadia Tech Culinary Arts students and the tour is led by Cascadia Tech Director Joan Huston. This event is attended by approximately 100 community members.



Cascadia Tech Foundation
12200 NE 28th Street, Vancouver, WA 98682 (360)604-1098
www.CascadiaTechFoundation.org - Tax ID #91-1530644

