

CONTESTS, ADVERTISING AND PROMOTIONS

Any club, association or other organization must have prior approval for students' participation in any contest, advertising campaign or promotion. Approval may be given by the superintendent following recommendation by the teacher and principal. Criteria to be used are:

- A. The objectives of the contest, campaign, or promotion shall be consistent with the district's goals and policies;
- B. The proposed activity shall have educational value to the participants and be free of objectionable advancement of the name, product or special interest of the sponsoring group; and
- C. Participation by a student shall not interfere with his/her program of curricular or cocurricular activities.

Private, for profit organizations or groups shall not advertise or promote through the schools.

The Burlington-Edison School District becomes involved with charity fund drives only upon approval of the superintendent and building principals. When fund drives do occur, care will be taken to minimize loss of instructional time.

Cross Reference: Board Policy 3220

Freedom of Expression

Legal Reference: AGO 9503.00 1995 No. 3

Use of School Districts' Facilities by
Student Groups for Religious
Purposes

Adoption Date: 10/26/2009