

PRESS RELEASE

4/10/2024

For Immediate Release

Reynolds High School PTSA to Host 1st Annual Bud Sales Memorial 5k Rocket Race, Yard Sale and Stream Clean Up Event

When:

4/13/2024

8am Yard Sale

9am Race Registration

9:45am Stream Clean Up

10am Race

Where:

A.C. Reynolds High School

1 Rocket Dr, Asheville, NC 28803, follow signs around to back of school to stadium / track

For wheelchair/stroller accessibility see signs or for directions, text/call 828-301-5615.

Who:

ALL community members are welcome. All ages, all abilities. Track is wheelchair and stroller accessible. Please leave pets at home. Come run, walk, shop, donate, clean up or just get to know fellow community members.

Cost:

\$0 Firefighters Race Entry

\$10 Race Entry Only

\$20 Race Entry & T-shirt (limited quantity)

\$10 Yard Sale, 2 parking spots to sell from

Event attendance is free!

Event Registration & Info:

<https://acrhsptsa.betterworld.org/events/Reynolds5k>

General Info:

Join us for an action packed day Saturday April 13th (Rain date: April 14th) to experience the thrill of our 1st Annual Bud Sales Memorial 5k Rocket Race, sponsored by Jus' Running, Earthfare & Mother Earth Food. Plus, explore or come sell at our Community Yard Sale. Also, don't miss the chance to join our Stream Clean-Up, helping to preserve our environment for our human & creature neighbors. Black Mountain Home for Children will also be accepting donations at the school. It's a day filled with fun, fitness, service & community support!

Why:

"Bud Sales was a true pillar of our community, dedicated to serving others and preserving our agricultural heritage. The Bud Sales Memorial Rocket Race is a celebration of his life and legacy, bringing together friends, family, and neighbors to honor his memory & support the causes he held dear. Join us as we run, remember, & rejoice in the spirit of Bud Sales." states PTSA VP Kristin Hicks.

"The PTSA, students & staff of ACRHS have the deepest gratitude to Bud Sales & his family for the beautiful piece of land that is enjoyed by the students, teams, marching band & staff of ACRHS. The 5k participants will traverse & enjoy firsthand his beautiful gift that will be forever treasured." adds PTSA President, Marsha Van Rijssen.

Press Contact:

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A 501c3 Charitable Organization
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Bob Sales Biographical Info:

Bud (Bob Sales) was born on March 18, 1937 in Asheville, and was a lifelong resident of the Reynolds Community. Bud became the 6th generation of the Sales family to farm their land after graduating from North Carolina State University with a horticulture degree in 1959. He opened Sales Greenhouses in 1972. The greenhouse business diversified the family farm, which was primarily growing cabbage, corn, and tobacco at the time. The greenhouse celebrated a successful 50th season in 2022. Bud was incredibly proud of being a farmer and the fact that Sales Farm is designated as a bicentennial farm, having continuously operated for over 200 years, by the N.C. Department of Agriculture. His influence and efforts were crucial to establishing the North Carolina Mountain State Fair and he served on advisory committees for Governor Jim Hunt, and Commissioners of Agriculture Jim Graham and Steve Troxler. He also served for many years in the North Carolina Vegetable Growers Association. Bud was a lifelong advocate for agriculture and Western North Carolina, and was instrumental in establishing the Western North Carolina Farmers Market. He was inducted into the North Carolina Agricultural Hall of Fame in 2005 and was awarded the Order of the Longleaf Pine for significant contributions to his community by Governor Easley in 2004.

Bud was a founding member of Reynolds Fire Department, established in 1968. He served as Chief from 1968 to 2008 and was the longest-serving continuous fire chief in North Carolina. Under Bud's leadership, the fire department grew from a single hand-me-down truck and a group of volunteers to a full-fledged agency and vital community resource. He continued to serve on their board of directors after his retirement.

Bud was a charter member of Reynolds Baptist Church, established in 1969. He was active in the congregation and served as a life-long deacon. In 2018, he donated land to Reynolds High School in honor of Richard to serve as the practice field for the marching band. The cross country course for the high school is also located on his property, and is used by many in our community. He enjoyed visiting with his neighbors every day as they walked their dogs. He believed in living a life committed to Christ and lived out his values in the way he cherished his family, friends, and community.

Bob Sales Family Contact:

Ivy Briggs
Math Teacher
AC Reynolds High School
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1ST ANNUAL

5K ROCKET RACE

BUD SALES MEMORIAL

**PLUS COMMUNITY YARD SALE
AND CREEK CLEANUP**

SATURDAY APRIL 13TH
AT A.C. REYNOLDS HIGH SCHOOL



**Join us for an Action Packed
Saturday at AC Reynolds High
School on April 13th!**

(Rain date: April 14th)

Experience the thrill of our 1st Annual (Bud Sales Memorial) 5k Rocket Race starting at 10 AM—register online or scan the QR code.

Plus, explore our Community Yard Sale from 8 AM onwards—\$10 for 2 parking spots, and don't miss the chance to join our Creek Clean-Up throughout the day, helping to preserve our environment. Black Mountain Home for Children will also be at the school for anyone who would like to donate items. It's a day filled with fun, fitness, and community support—see you there!



