

Cape Girardeau School District Online Course Curriculum

Course Name: ENTREPRENEURSHIP (Gr 11-12)

Curriculum Topic and Graduate Goal	Measurable Learner Objective	Instructional Activities / Assessments
<p>PRINCIPLED ENTREPRENEURSHIP</p> <p>YE graduates will create value for themselves and others by applying the entrepreneurial mindset to their life and work.</p>	<p>OBJECTIVE 1: Students will define and describe Principled Entrepreneurship.</p> <p>OBJECTIVE 2: Students can articulate why long-term success requires principled behavior, and never includes gains through coercion.</p> <p>OBJECTIVE 3: Students will develop an entrepreneurial way of thinking by routinely recognizing problems as opportunities to create value.</p> <p>OBJECTIVE 4: Students will learn how to apply economic problem-solving skills to real-world problems in order to create value in society.</p> <p>OBJECTIVE 5: Students will apply marketing concepts to real projects.</p> <p>OBJECTIVE 6: Students will apply business operations concepts to projects.</p>	<p>Lessons/assessments and other resources are available online at https://yeacademy.org/.</p>
<p>INNOVATION</p> <p>YE graduates will practice innovation as a continuous, creative, and positive process that can be learned and applied by anyone to create value in all aspects of life.</p>	<p>OBJECTIVE 1: Students will use iterative thinking to create new ways to create value for others.</p> <p>OBJECTIVE 2: Students will recognize the value of learning from the feedback of failure in order to pivot to an improved iteration.</p> <p>OBJECTIVE 3: Students will deploy a minimum viable product/service that adds value to society.</p> <p>OBJECTIVE 4: Students will infer that, given creative destruction, they must take proactive steps to innovate and constantly create new opportunities for themselves.</p>	<p>Lessons/assessments and other resources are available online at https://yeacademy.org/.</p>

<p>BUSINESS FINANCE</p> <p>YE graduates will apply the fundamentals of financial literacy in order to create and sustain prosperity.</p>	<p>OBJECTIVE 1: Students will use financial tools to maximize opportunities in an effort to create real value for themselves and others.</p> <p>OBJECTIVE 2: Students will identify sources of venture capital.</p>	<p>Lessons/assessments and other resources are available online at https://yeacademy.org/.</p>
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