

Business Curriculum

Building: Cape Girardeau Career and Technology Center Course: Investment, Risk Management and Ethics				
Competency Group: Saving & Investing				
Competency Description: Understand the risk and potential return in the Stock market, Mutual funds, and Bond markets.				
Measurable Learner Objective	Integrated Skills/ Crosscutting	DOK	Unit	Instructional Strategies/Student Activities/ Resources
Illustrate the power of compounding interest and the damage of inflation.	Communication Arts Writing Observation Math	3 - Strategic Thinking	<ul style="list-style-type: none"> MBA Learning Center FI-238 	<ul style="list-style-type: none"> Lecture using PowerPoint Cooperative Learning -- Instructor will explain why the Federal Government issues Bonds. Introduce the change from selling Government Bonds in the open market to the Federal Reserve becoming the primary purchaser of US Government (Treasury) debt

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				<p>and its implications.</p> <ul style="list-style-type: none"> ● Guided Practice -- Students will construct a scenario to explain how compound interest helps investors. They will also need to develop a logical argument for how inflation hurts our economy.
<p>Describe and illustrate the characteristics of Stock Funds, Government and Corporate Bond Funds, and others.</p>	<p>Communication Arts Writing Observation Math</p>	<p>3 - Strategic Thinking</p>	<ul style="list-style-type: none"> ● MBA Learning Center FI-282 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Guided Practice -- Using msn.com money website, demonstrate and familiarize students with publicly available information on company's performance. Start with well known companies of interest to students like Apple (AAPL) or WalMart (WMT).

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				<p>Introduce students to key ratios and graphs of performance. Compare the performance of investing in a company from its infancy of public trading would do to wealth building.</p>
<p>Learn about managed Funds (mutual funds) versus Indexed Funds.</p>	<p>Communication Arts Writing Observation Math</p>	<p>2 - Skill/Concept</p>	<ul style="list-style-type: none"> ● MBA Learning Center FI-077 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Guided Practice -- Begin each class with a topic of a company of interest that is in the current news and develop a curiosity in students to pay attention to the developing business news around them. Weave it into discussion of what it takes to identify the worthiness of investing in various companies.

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<p>Introduce safety and risk of the Stock Market, and selecting an investment strategy appropriate for individual circumstances.</p>	<p>Communication Arts Writing Observation Math</p>	<p>2 - Skill/Concept</p>	<ul style="list-style-type: none"> ● MBA Learning Center FI-011 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Cooperative Learning -- Instructor will explain why the Federal Government issues Bonds. Introduce the change from selling Government Bonds in the open market to the Federal Reserve becoming the primary purchaser of US Government (Treasury) debt and its implications.
<p>Explain stock investment basics and the ways to invest in the Stock Market for wealth and retirement.</p>	<p>Communication Arts Writing Observation Math</p>	<p>4 - Extended Thinking</p>	<ul style="list-style-type: none"> ● MBA Learning Center FI-282 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Guided Practice -- Using msn.com money website, demonstrate and familiarize students with publicly available information on company's performance.

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				<p>Start with well known companies of interest to students like Apple (AAPL) or WalMart (WMT). Introduce students to key ratios and graphs of performance. Compare the performance of investing in a company from its infancy of public trading would do to wealth building.</p> <ul style="list-style-type: none"> ● Cooperative Learning -- Using the information discussed in the text, Students will design an investment portfolio that is appropriate for a first time investor.
<p>Familiarize students about important investment terms and categories of achieving wealth thru 401K, IRA, and ROTH IRA retirement accounts.</p>	<p>Communication Arts Writing Observation Math</p>	<p>2 - Skill/Concept</p>	<ul style="list-style-type: none"> ● MBA Learning Center FI-282 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Guided Practice -- Begin each class with a topic of a company of interest that is in

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				<p>the current news and develop a curiosity in students to pay attention to the developing business news around them. Weave it into discussion of what it takes to identify the worthiness of investing in various companies.</p>
<p>Learn about past investment scams that rocked confidence including examples Ponzi Schemes, the failure of ENRON and WorldCom. Learn about the successes of famous investor's and why they were successful.</p>	<p>Communication Arts Writing Observation Math</p>	<p>3 - Strategic Thinking</p>	<ul style="list-style-type: none"> ● MBA Learning Center FI-270 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Guided Practice -- Begin each class with a topic of a company of interest that is in the current news and develop a curiosity in students to pay attention to the developing business news around them. Weave it into discussion of what it takes to identify

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				<p>the worthiness of investing in various companies.</p> <ul style="list-style-type: none">● Cooperative Learning -- Using the information discussed in class, Students will critique investment portfolios for performance and earning potential
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Building: Cape Girardeau Career and Technology Center Course: Investment, Risk Management and Ethics				
Competency Group: Risk Management				
Competency Description:				
Measurable Learner Objective	Integrated Skills/ Crosscutting	DOK	Unit	Instructional Strategies/Student Activities/ Resources
Analyze cost/profit relationships to guide business decision-making.	Communication Arts Writing Observation Math	4 - Extended Thinking	<ul style="list-style-type: none"> MBA Learning Center FI-011 	<ul style="list-style-type: none"> Lecture using PowerPoint Cooperative Learning -- Students will pick a business and analyze that businesses cost/profit ratios and determine whether it is a good investment. Guided Practice -- Instructor will provide three businesses to analyze, one with good performance, one with medium

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				performance, and one with poor performance for students to analyze.
Discuss risk management from an investor's perspective.	Communication Arts Writing Observation	2 - Skill/Concept	<ul style="list-style-type: none"> MBA Learning Center FI-011 	<ul style="list-style-type: none"> Lecture using PowerPoint Cooperative Learning -- Students will determine the risks associated with investing in stocks and bonds as opposed to savings accounts. Guided Practice -- Review Text material.
Summarize the concept of risk management.	Communication Arts Writing Observation	1 - Recall	<ul style="list-style-type: none"> MBA Learning Center FI-659 	<ul style="list-style-type: none"> Lecture using PowerPoint Cooperative Learning -- Worksheets associated with text material. Guided Practice -- Study practice.
Explain the types of risk.	Communication Arts Writing Observation	1 - Recall	<ul style="list-style-type: none"> MBA Learning Center FI-283 	<ul style="list-style-type: none"> Lecture using PowerPoint Cooperative Learning -- Review Text Material

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				<ul style="list-style-type: none"> ● Guided Practice -- Study practice
Discuss the concept of risk management.	Communication Arts Writing Observation	2 - Skill/Concept	<ul style="list-style-type: none"> ● MBA Learning Center FI-283 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Cooperative Learning -- Review text material ● Guided Practice -- Study practice
Discuss the types of insurance necessary for financial security.	Communication Arts Writing Observation	1 - Recall	<ul style="list-style-type: none"> ● MBA Learning Center FI-282 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Cooperative Learning -- Review Text Material ● Guided Practice -- Study Practice
Outline miscellaneous insurances.	Communication Arts Writing Observation	1 - Recall	<ul style="list-style-type: none"> ● MBA Learning Center FI-007 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Cooperative Learning -- Review Text Material ● Guided Practice -- Study Practice

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Building: Cape Girardeau Career and Technology Center Course: Investment, Risk Management and Ethics				
Competency Group: Business Ethics				
Competency Description: Understand how ethics and social responsibility impact businesses.				
Measurable Learner Objective	Integrated Skills/ Crosscutting	DOK	Unit	Instructional Strategies/Student Activities/ Resources
Identify current laws and regulations affecting the establishment and operation of businesses.	Communication Arts Writing Observation	1 - Recall	<ul style="list-style-type: none"> MBA Learning Center EC-106 	<ul style="list-style-type: none"> Lecture using PowerPoint Cooperative Learning -- Go to the web site www.ceres.org and research CERES PRINCIPLES. Assign each student a principle and have them write a short paragraph describing the principle in addition have the student research a company that is practicing the principle and an

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				<p>example of that practice.</p> <ul style="list-style-type: none"> ● Guided Practice -- -Open dialogue: Ask students to first define ETHICS. This will give the instructor an idea of the students' experiences and background with the topic. Key words should be recorded on newsprint, chalkboard, overhead, etc. The intent of this discussion is to generate key words such as: values, belief or belief system, morals, principles, code of right and wrong, social values, etc.
<p>Discuss ethical behavior in the workplace.</p>	<p>Communication Arts Writing Observation</p>	<p>2 - Skill Concept</p>	<ul style="list-style-type: none"> ● MBA Learning Center EI-004 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Cooperative Learning -- Go to the web site www.ceres.org

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				<p>and research CERES PRINCIPLES. Assign each student a principle and have them write a short paragraph describing the principle in addition have the student research a company that is practicing the principle and an example of that practice.</p> <ul style="list-style-type: none">● Guided Practice -- -Open dialogue: Ask students to first define ETHICS. This will give the instructor an idea of the students' experiences and background with the topic. Key words should be recorded on newsprint, chalkboard, overhead, etc. The intent of this discussion is to
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Demonstrate characteristics of an acceptable work ethic (e.g., attendance, attire).	Communication Arts Writing Observation	2 - Skill Concept	<ul style="list-style-type: none"> MBA Learning Center EI-004 	<ul style="list-style-type: none"> Lecture using PowerPoint Cooperative Learning -- Go to the web site www.ceres.org and research CERES PRINCIPLES. Assign each student a principle and have them write a short paragraph describing the principle in addition have the student research a company that is practicing the principle and an example of that practice. Guided Practice -- -Open dialogue: Ask students to first define

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<p>Identify business' responsibilities in the workplace, community, and society.</p>	<p>Communication Arts Writing Observation</p>	<p>1 - Recall</p>	<ul style="list-style-type: none"> ● MBA Learning Center EC-106 	<ul style="list-style-type: none"> ● Lecture using PowerPoint ● Cooperative Learning -- Go to the web site www.ceres.org and research CERES PRINCIPLES. Assign each student a principle and have them write a short

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				<p>paragraph describing the principle in addition have the student research a company that is practicing the principle and an example of that practice.</p> <ul style="list-style-type: none">● Guided Practice -- -Open dialogue: Ask students to first define ETHICS. This will give the instructor an idea of the students' experiences and background with the topic. Key words should be recorded on newsprint, chalkboard, overhead, etc. The intent of this discussion is to generate key words such as: values, belief or belief system, morals, principles, code of right and
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				wrong, social values, etc.
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