



THOMAS DOWNEY HIGH SCHOOL SHIELD YEARBOOK SENIOR/ELEM./FRIEND AD GUIDELINES 2023-2024

Purchasing a senior/elementary/friend ad **before ROUND UP** will ensure a space in the yearbook at a reduced price. After that date, the price will increase and the limited ad space could be sold out. Final day to purchase is **December 1st** or until ad space is sold out.

Before Round Up:

- **1/4 Page - \$90**
- **1/2 Page - \$180**
- **Full Page - \$360**

After Round Up:

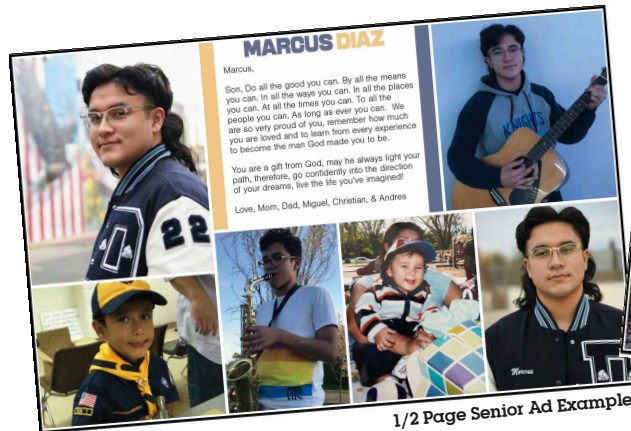
- **1/4 Page - \$120**
- **1/2 Page - \$220**
- **Full Page - \$400**

Purchasing

- Ads can be purchased on the Student Center website or by calling the Student Center at 574-1698.
- **Updated: Deadline to purchase an ad is December 1st, 2023.**
- Once purchased, fill out the Senior Ad Contract (Google Form) from the TDHS Website/Students/Yearbook within one week of purchase.
- **Deadline to SUBMIT all photos and write-up is December 15th, 2023.** Purchasing and submitting photos will not be accepted after these dates.

Submitting Photos

- You may submit any appropriate pictures that you want in the ad. We recommend baby pictures and/or different stages of your life. **Make sure you clearly label the photo you'd like as the dominant (main) picture.**
- To ensure the protection of your photos, we will only accept DIGITAL photos. Print photos can typically be scanned to digital at Walmart, Walgreens, Staples, Office Max, etc.
Please be sure to scan at HIGH resolution - 300 ppi resolution is recommended. (72 ppi will look pixellated when printed). Recommended number of photos:
 - **Quarter Page: 4-6 Pictures**
 - **Half Page: 6-8 Pictures**
 - **Full Page: 8-10 Pictures**
- **WRITE UP:** Include a few sentences from your parents or whoever bought the ad for you. **To avoid mistakes, please ONLY submit typed write-ups. One paragraph is recommended for 1/4 page, 2 paragraphs for 1/2 page, 3 paragraphs for a full page.**
- The more photos and write-up submitted, the smaller the photos and write-up.



1/2 Page Senior Ad Example



1/4 Page Senior Ad Example

Submit photos, write-up, & questions by email to tdyearbook@mc4kids.com