

EMERALD COAST PUBLIC RELATIONS FOUNDATION

P.O. Box 4483

Fort Walton Beach, Florida 32549-4483

Ecprfoundation3@gmail.com

EMERALD COAST PUBLIC RELATIONS FOUNDATION SCHOLARSHIP

The Emerald Coast Public Relations Foundation provides two \$1,000 scholarships to worthy high school students who intend to pursue a higher education field of study in public relations, communication, marketing or journalism. One scholarship is sponsored by Sherry Harlow, APR, a founding member of the Emerald Coast Public Relations Organization, and one scholarship is sponsored by Eglin Federal Credit Union.

CRITERIA: High School senior residing in Okaloosa, Walton or Santa Rosa counties, a U.S. Citizen, planning a college or university major course of study in public relations, communication, marketing or journalism.

REQUIREMENTS:

COMPLETED APPLICATION: Available in high school guidance offices or online at www.ecpro.org

GPA: 3.75 or higher.

ESSAY REQUIREMENT: An original typed, double-spaced 200–300-word essay addressing an ethics issue in public relations or journalism.

SERVICE ACTIVITY: A listing of community service or leadership activities not to exceed one page.

DEADLINE: By mail or email not later than **March 15, 2024.**

SELECTION: Applications and essays will be evaluated by a selection committee comprising members of the Emerald Coast Public Relations Organization and the Emerald Coast Public Relations Foundation. The committee will rate applicants based on GPA, SAT or ACT scores, essay quality and community involvement.

SCHOLARSHIP AWARD: The award will be paid directly to the college or university following registration of the winning applicant at that college or university within one year of award date.

The Emerald Coast Public Relations Foundation was incorporated in 2007 under the Laws of the State of Florida as a Not-For-Profit 501 (c) 3 tax exempt corporation. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling Toll-Free within the State of Florida (1-800-HELPFLA). Registration does not imply endorsement by the state.

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SCHOLARSHIP APPLICATION

Submit not later than: **MARCH 15, 2024**

PERSONAL INFORMATION

Name _____
(last) (first) (middle)

Address _____
(street) (city)

(state) (county) (zip code)

Home Phone _____ Mobile Phone _____

E-mail _____

High School Currently Attending _____

Expected Date of Graduation _____

Anticipated College _____

Anticipated Field of Study _____

REQUIRED ATTACHMENTS:

ESSAY ON PUBLIC RELATIONS OR JOURNALISM ETHICS ISSUE

ONE-PAGE SUMMARY OF COMMUNITY, SERVICE, SCHOOL ACTIVITY OR LEADERSHIP ACTIVITIES

TWO PERSONAL RECOMMENDATION LETTERS (church, school, community, or workplace)

I certify that the information given in and with this application is correct.

(student signature)

(date)

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ACADEMIC INFORMATION:

SAT Score _____ (Math) _____ (Writing) _____ (Reading) _____ (Possible 2400)

ACT Score _____ (Possible 36)

GPA _____

(printed name of guidance counselor)

(phone)

(email)

(guidance counselor signature)

(date)

PARENT'S AUTHORIZATION:

Should the applicant be awarded this scholarship, I, as the parent/guardian of the applicant, grant the Emerald Coast Public Relations Foundation permission to release information on this scholarship award to the news media and other public outlets include applicant's name, school, city of residence, amount of award and intended college and intended field of study. I understand that the applicant's social security number will be required if he/she is selected for the award.

(printed name of parent or guardian)

(phone)

(parent's email)

(signature)

(date)