

OKALOOSA YLC PROJECT

2024

PROJECT OVERVIEW

Fentanyl Awareness Campaign

Our Goals:

- Raise awareness about the dangers of Fentanyl
- Start healthy dialogue about substance abuse in teens
- Offer resources and facts that can aid in both education and recovery
- Join the already established Fentanyl Awareness Day campaign happening across the country

WHY DOES THIS MATTER TO US?

- According to the CDC, fentanyl is involved in more deaths of Americans under 50 than any other cause of death, including heart disease, cancer, and all other accidents.
- Fentanyl is an incredibly potent opioid, and takes extreme medical precision to dose. Illicit fentanyl is not properly dosed, and usually isn't dispersed evenly throughout batches, meaning one bad pill can be fatal.
- Just 2 milligrams of fentanyl can be lethal, and on March 11, 2024 the OCSO released details of two separate fentanyl related arrests in which they found eight grams of fentanyl, methamphetamine residue, and marijuana residue.

[Link to OCSO article](#)

NATIONAL FENTANYL AWARENESS DAY

This is a public health crisis, and as such, there is a pre-existing national campaign for us to build on!

- This year, May 7th will be the National Fentanyl Awareness Day (NFAD)
- This is a wonderful campaign that includes resources, statistics, stories, and ways to help
- Links to their website can be found [here](#)

NATIONAL FENTANYL AWARENESS DAY





Song for Charlie Presents: "Fentapills - You Need to Kno..."



Share



COUNTERFEIT PILLS
YOU NEED TO KNOW

ENGLISH

Watch on  YouTube

PLAN OF ACTION

To observe National Fentanyl Awareness Day on May 7th we will:

- Have each school participate by talking about NFAD during morning announcements, as well as play the “You need to know” video during homeroom classes
- Encourage students to wear purple in support of NFAD, and distribute purple ribbons to be worn throughout the day
- Have the YLC’s “One Pill Can Kill” poster displayed in high traffic areas

CONCLUSION

- Fentanyl is an incredibly potent drug that is becoming more prevalent in overdose cases every day
- Fentanyl being laced into common drugs is still a relatively new concept, so raising awareness can save lives
- Drug use often starts at a young age, so it is vitally important that youth are educated on the dangers of fentanyl and substance abuse