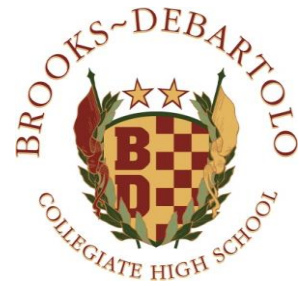


2023-24 Phoenix Fund

September 5 – October 13

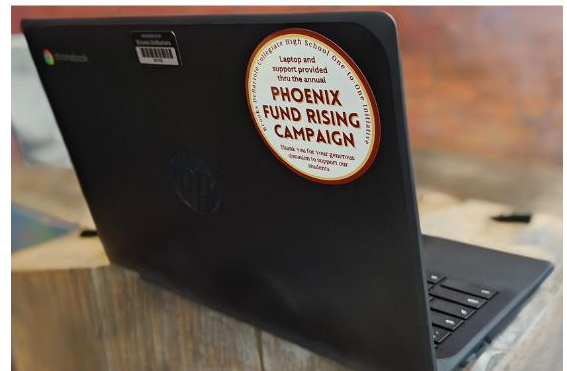


Brooks DeBartolo Collegiate High School kicks off its most important fundraiser. Monies raised through this campaign will support, expand, and enhance technology for our students. Our One-to-One Initiative will continue to provide each student with their own laptop, along with the software, network and support to enhance their educational experience. Our goal is to equalize the educational experience for **all** students, removing all barriers to success.

We invite each student and their family to collect at least \$200 in donations over a 5-week period. Our schoolwide goal is \$50,000, with a potential to raise between \$110,000 - \$130,000. We can do amazing things for our students and school through these efforts!

New this year:

- Group incentives so students can celebrate with their friends! Class Field Day/Party on the Lawn, points toward Class Olympics, Homeroom participation prizes and more
- HUMAN SUNDAE and Ice Cream Sundae Bar is back! Make a qualifying donation of \$10 or more by September 18th to qualify for our mid-way event
- Qualifying donations start as low as \$10. Our goal is 100% participation with everyone giving what they can



WAYS YOU CAN DONATE:

- **ONLINE / CREDIT CARD:** bdchspac.square.site
- **CHECKS / CASH** – Check made payable to BDCHS with “Phoenix Fund” in the memo line. Be sure to include student name and grade if donation is on behalf of a particular student, and email of parent.

Turn donation in to homeroom teacher or Mrs. Trask, OR MAIL TO:

BDCHS – PHOENIX FUND
10948 NORTH CENTRAL AVENUE
TAMPA, FL 33612

- **MATCHING GIFT** – ASK your employer about a matching gift and double your support!
 - **SHARE WITH FAMILY** – Grandparents and loved-ones *love* to support our students.
- Families with multiple children at BDCHS will have a total goal of \$200 for the family, not per child
 - Donations are voluntary and do not in any way affect your student’s enrollment at BDCHS.
 - We cannot offer volunteer hours for monetary donations made to the school.

THANK YOU FOR SUPPORTING OUR SCHOOL!

With Phoenix Pride,

Cheryl Hyde

Cheryl Hyde, Ed. S.
BDCHS Principal

Shari Burruss

Shari Burruss
BDCHS PAC President

**EARLY
ONLINE FUNDRAISING
CHALLENGE!**

Donate by WED 9/13 to be
entered in a drawing for a
\$100 Visa Gift Card!

Phoenix Fund Rising Campaign - Student Incentives for Family Donations

\$10 - \$99

- 1 non-uniform day (on predetermined date)

\$100 (HALFWAY POINT TO GOAL FOR EACH FAMILY)

- 1 non-uniform day (on predetermined date)
- Receive 1 free admission to a home sporting event

\$200 (FAMILY GOAL)

- \$100 level incentives plus . . .
- Receive 2 non-uniform days (in place of previous level, dates predetermined)
- To be entered into a drawing to win a pair of tickets to the BDCHS Homecoming

\$500 *Champion Level*

- \$100 and \$200 level incentives already mentioned plus . . .
- To be entered into a drawing to win four VIP seats at graduation
- Family name on a banner displayed in front of the school
- Receive 4 x 4 personalized engraved brick placed in Phoenix Walk

\$1000 *Collegiate Level*

- \$100, \$200, and \$500 level incentives already mentioned plus . . .
- Second entry into a drawing to win four VIP seats at graduation (two entries total)
- Receive free Kona Ice or similar treat at Phoenix Fund Field Day
- Receive 2 tickets to BDCHS Spring Event

\$2500 *Benefactor Level*

- \$100, \$200, \$500, and \$1000 level incentives already mentioned plus . . .
- Family Name listed on school website under supporters
- Third entry into a drawing to win four VIP seats at graduation (three entries total)
- Receive 8 x 8 personalized engraved brick placed in the Phoenix Walk
- Receive 4 tickets to BDCHS Spring Event (instead of 2)

\$5000 *Founders Level*

- \$100, \$200, \$500, \$1000, and \$2500 level incentives already mentioned plus . . .
- Fourth entry into a drawing to win four VIP seats at graduation (four entries total)
- Receive 12 x 12 engraved brick placed in the Phoenix Walk (instead of 8 x 8)
- Receive 8 tickets to BDCHS Spring Event (instead of 4)

New this year!

Each student who has a qualifying donation will earn 10 points for their class in the yearlong "Class Olympics"



Don't Forget!

To qualify for the Human Sundae event on September 22, qualifying donation of at least \$10 needs to be turned in by Monday, September 18!

MORE Student Incentives

MID-CAMPAIGN CHALLENGE – *Donate \$10 or more by September 18 to participate in the challenge!*

- Turn a teacher into a Human Sundae – Ice Cream, Whipped Cream, Syrup, Sprinkles and more!
- Enjoy the "Make Your Own Sundae Bar" during lunch the day of the Sundae Challenge

GRADE-LEVEL REWARD FOR CAMPAIGN

- Each grade level that meets participation goal of 40% of families in that grade level donating gets to participate in the Grade-Level Field Day/Party on the lawn!
- Field Day will include inflatable activities, yard games, music, and more!

TOP HOMEROOM IN EACH GRADE LEVEL (based on percentage of participation)

- 1 non-uniform day for homeroom (day predetermined)

BUSINESS AND COMMUNITY PARTNERSHIPS

Do you own a business or know a business owner in our community? Please visit our

Business Partnership page at www.bdchs.org/page/partnership-opportunities

Brooks DeBartolo Charities, Inc. is a 501c3 nonprofit organization registered with the Florida Department of Agriculture and Consumer Services FEIN 20-5767786

Print out form and turn in with any cash/check donations. Or, donate online at bit.ly/PACSTORE

PHOENIX FUND DONATION LOG	Student Name:	Homeroom:	Grade:
Donor Name	Email	Amount Donated	Cash/Check/Online

*Turn in log and all donations before Friday, October 13. You are encouraged to submit donations as you receive them rather than saving them to turn in at once. **DON'T FORGET – donations need to be submitted by 9/18 to qualify for the HUMAN SUNDAE Celebration.** THANK YOU for your support!*