La Villa Independent School District

Career and Technical Education Strategic Plan

The following outlines the Career and Technical Education Strategic Plan's major elements.

CORE VALUES

- Curriculum Excellence
- Student Success
- Community Partnerships
- Professional Development
- Program Promotion
- Evaluation and Adaptation



VISION

Our CTE program envisions a future where every student is equipped with the practical skills, adaptability, and confidence needed to excel in a rapidly evolving job market. We strive to be a beacon of excellence, inspiring students to become leaders, problem solvers, and contributors to their communities and industries.

MISSION

To empower students with hands-on skills, knowledge, and experiences that prepare them for success in both their academic pursuits and future careers. We are committed to fostering innovation, critical thinking, and a lifelong passion for learning.

GOAL STATEMENTS AND OBJECTIVES FOR CORE VALUES

- **Goal 1: Curriculum Excellence -** Strive for continuous improvement and alignment of our curriculum with industry standards and emerging trends.
- **Objective 1.1**: Enhance and align the CTE curriculum with industry standards and emerging job market trends.
- **Objective 1.2**: Provide at least one Industry-Based Certification for each program of study offered.
- **Objective 1.3**: Regularly update course materials to reflect the latest technologies and practices in relevant industries.
- **Goal 2: Student Success -** Achieve high student success rates through tailored support and relevant coursework.
- **Objective 2.1**: Increase student enrollment in CTE courses by 10% over the next three years.
- **Objective 2.2**: Improve student retention rates within CTE programs by implementing mentoring and support systems.
- **Objective 2.3**: Achieve a 95% or higher graduation rate for CTE students.
- **Goal 3: Community Partnerships -** Establish and nurture strong community partnerships to enhance learning opportunities for students.
- **Objective 3.1**: Establish partnerships with at least three local businesses and organizations to be guest speakers or provide job shadowing opportunities.
- **Objective 3.2**: Organize at least two annual CTE advisory board meetings to gather industry input on program development.
- **Goal 4: Professional Development -** Support ongoing professional development to empower educators and stay at the forefront of industry trends.
- **Objective 4.1**: Provide annual professional development opportunities for CTE teachers to stay current with industry trends.
- **Objective 4.2**: Support at least 50% of CTE instructors in obtaining relevant industry certifications.
- **Objective 4.3**: Foster a culture of continuous improvement and innovation among CTE educators.

Goal 5: Program Promotion - Promote our CTE program to raise awareness and inspire student participation.

Objective 5.1: Develop a comprehensive marketing plan to showcase CTE program offerings.

Objective 5.2: Use social media, newsletters, and community events to increase awareness of CTE opportunities.

Objective 5.3: Engage students, parents, and community members in CTE-related activities and events

Goal 6: Evaluation and Adaptation - Regularly assess and adapt our program to meet changing needs and ensure long-term effectiveness.

Objective 6.1: Implement regular assessment of student performance and program outcomes.

Objective 6.2: Use assessment data to make data-driven decisions and adjust the strategic plan as needed

Objective 6.3: Conduct a comprehensive program review every three years to ensure alignment with evolving industry needs.

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