

CVSD Logo Design Contest Announcement

Clearwater Valley School District #245 is excited to announce a **Logo Design Contest!** We are seeking a new logo that represents the spirit of our district. This logo will be used on official district documents, websites, social media, and promotional materials.

Contest Guidelines

- **Eligibility:** Open to students, staff, parents, and community members of Clearwater Valley School District #245.
- **Design Requirements:**
 - Must be original artwork created by the entrant.
 - No clip art, stock images, AI-generated designs, or copyrighted material may be used.
 - Design should reflect the spirit and identity of the school district.
 - Logo must be clear, versatile, and easily reproducible in both color and black & white.
 - Submit designs in a high-resolution digital format (JPEG, PNG, or PDF).
- **Deadline for Submission:** November 10, 2025.
- **How to Submit:** Send entries to holthausa@sd244.org with your name, contact information, and a brief explanation (2–3 sentences) of the design's meaning.

Recognition & Prizes

- Winning design will become the **official logo** of the Clearwater Valley School District #245.
- Recognition at a school board meeting and in district communications.



Logo Design Contest Scoring Rubric

Category	Points	Description
Originality & Creativity	20	Design is unique, imaginative, and free of clip art or stock images.
Relevance to District Identity	20	Logo reflects the spirit and identity of the district.
Visual Appeal	20	Design is attractive, engaging, and makes a strong impression.
Clarity & Simplicity	15	Logo is easy to recognize, not overly complex, and works at various sizes.
Versatility	15	Logo looks effective in color, black & white, digital, and print formats.
Presentation & Explanation	10	Entry includes a clear, thoughtful description of the design's meaning.
Total	100	