## **Community Communications Request Process**

Earlimart School District has created the "Community Connection" webpage to provide resource information and details about events happening in and around the Earlimart community. This is a limited public forum. All notices, advertisements and promotions are required to ensure effective and consistent standards in accordance with board policy (<u>BP 1325</u>).

## PROCESS:

- Consideration to post information will be determined by the following factors
  - educational value and direct benefit to our students, parents and/or staff
  - alignment with the educational mission and vision of the District

• Emailed requests should be submitted to Ms. Blanca Esparza at <u>besparza@earlimart.org</u> and must include a flyer/announcement with, at minimum, the following information on an event.

- Date
- Time
- Location
- Name and contact information of organization
- Flyers/Postings shall not be accepted or approved for distribution if they
  - Are lewd, obscene, libelous, or slanderous
  - Incite students to commit unlawful acts, violate school rules, or disrupt the orderly operation of the schools
  - Promote any particular political interest unless all sides are provided the opportunity to present their views
  - Contain prayer or proselytizing language
  - Position the District on any side of a controversial issues
  - Discriminate against, attack, or denigrate any group on account of any unlawful consideration
  - Promote the use or sale of materials or services that are illegal or inconsistent with school objectives
  - Promote during the school day any food or beverage that does not comply with state nutritional standards pursuant to Education Code 49430-49434
  - Solicit funds or services for an organization, with the exception of solicitations authorized in Board policy
  - Distribute unsolicited merchandise for which an ensuing payment is requested
- Requests must be submitted at least two (2) weeks in advance to allow for thorough processing (reviewing, screening, editing, etc).
- Submissions are reviewed every Monday.
- Posts go live every Thursday (few exceptions).
- This statement will accompany every social media post.
  - "The distribution, posting, or publishing of this resource does not imply ESD endorsement of the group's activities, products, or services."