



## 2024 SUPERINTENDENT AND HIGH SCHOOL LEADERSHIP SUMMIT

### RECEPTION SPONSOR

#### WHY SPONSOR?

- DELIVER KICK-OFF MESSAGE TO CONFERENCE
- HIGH BRAND VISIBILITY
- DIRECT NETWORKING ENGAGEMENT WITH ATTENDEES
- PROMOTION THROUGHOUT THE SSDA WEBSITE AND ONSITE

RECEPTION SPONSOR (1): \$8,000

Align your brand with innovation and leadership in education. Secure your sponsorship today and be at the forefront of driving positive change in California's educational landscape!

## SPONSORSHIP SPOTLIGHT

### STRAND SPONSOR

#### WHY SPONSOR?

- ELEVATE BRAND VISIBILITY
- DIRECT ENGAGEMENT WITH STRAND ATTENDEES
- BRIEF MESSAGE TO STRAND DURING THE EVENT
- PROMOTION THROUGHOUT THE SSDA WEBSITE AND ONSITE

STRAND SPONSOR (3): \$7,000

- VETERAN SUPERINTENDENT STRAND
- NEW SUPERINTENDENT STRAND
- HIGH SCHOOL LEADER STRAND

