



Small School Districts' Association



# 2024-2025 Associate Membership

Providing support for small school districts in California

● Contact Now



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[www.ssda.org](http://www.ssda.org)

## About SSDA

SSDA advocates for the unique needs of small school districts in California, including funding, accountability, and more. SSDA is the only non-profit association amplifying the voices of small school districts in California. What started with four member districts has grown into a thriving association with a membership of over 350 small and mid-size districts.

SSDA provides relevant information and proactive assistance to small school district governing boards and superintendents through legislative advocacy, collaboration, professional development, and support services.



## SSDA's Reach

Small school districts include 60% of the overall California student population and SSDA represents 70% of school districts in California.

We have carefully crafted communication campaigns that regularly reach over 1,000 inboxes via the e-blast and SSDA magazines and newsletters reach over 600 school districts. As an associate member you will have access to these and other highly visible campaigns.

SSDA organizes weekly meetings with 80-100 superintendents and other virtual and in-person meetings with district stakeholders.

**[Apply to be an SSDA Associate Member here!](#)**

# Signature Partner: \$35,000

## Membership Benefits

- One full-page advertisement in each SSDA Newsletter
- One Newsletter article per year
- Website recognition as the Signature Sponsor
- Company Logo and link to your website in SSDA Bi-Weekly e-blast
- Be at the top of SSDA's referral list and added to our preferred vendor list
- SSDA will send one quarterly email on your company's behalf to SSDA members
- Join one regional meeting per year
- Opportunity to make a 3-5 minute presentation at the Superintendent Roundtable twice each membership year

## Event Benefits

- First right to choose exhibitor and sponsorship opportunities for all Events (\$12,000 credit to apply to sponsorship opportunities)
- Complimentary Premium booth at the State Conference and leadership Summit
- Opportunity to submit RFP for Associate workshop strand
- Exclusive branding opportunities
  - Mention of Signature Partnership on event agendas
  - Dedicated static slide to be played in the conference loop
  - Verbal recognition by conference chair(s)
  - Push Notification to attendees to visit Signature Partner booths (#of notifications determined prior to event)
  - Special recognition on conference website



Apply to become a Signature Partner Here. This exclusive opportunity will be submitted through the review process and approved within 3 weeks of submission. This is a non-compete sponsorship.

[Start your application!](#)

# Principal Member: \$10,000

## Membership Benefits

- Join one regional meeting per year
- One half-page advertisement in two SSDA Newsletters
- One Newsletter article per year (500 character limit)
- Enhanced listing in the associate membership directory
- Inclusion in SSDA's referral list for district members
- SSDA will send two emails annually on your company's behalf to our network

## Event Benefits

- Second right to choose exhibitor and sponsorship opportunities for all Events
- Complimentary Standard booth at the State Conference and Leadership Summit
- Opportunity to purchase a booth at the regional meeting
- Acknowledgement on the sponsor static slide at the State and Leadership conferences
- Opportunity to submit RFP for Associate workshop strand



Become a Principal Sponsor!



# Gold Member: \$2,500

## Membership Benefits

- Join one regional meeting per year
- One half-page ad in each SSDA Newsletter
- Recognized as a valued member of SSDA with an link to your company website in the Associate Member Directory on SSDA's website
- Be at the top of SSDA's referral list and added to our preferred vendor list
- SSDA will send out one quarterly email on your company's behalf to our network

## Event Benefits

- Opportunity to exhibit at the State Conference and Leadership Summits at an additional cost
- Opportunity to submit RFP for Associate workshop strand



Apply now!

Be sure to check out the add-on options on page 7

Member Benefits	Signature Partner \$35,000	Principal Member \$10,000	Gold Member \$2,500
Website Recognition	Your logo on the SSDA home page and enhanced listing in the Associate Member Directory	Enhanced listing in the Associate Member Directory	link to your company website in the Associate Member Directory
SSDA Membership Email	SSDA will send out one email on your behalf every quarter (4x per year)	SSDA will send out one email on your behalf twice a year (2x per year)	SSDA will send out one email on your behalf every 6 months (2x per year)
Newsletter	One full-page color advertisement in each newsletter (6 per year). One Newsletter article (subject to approval, 500-word max)	One half-page color advertisement in two newsletters and one Newsletter article (subject to approval, 500-word max)	One half-page advertisement in one newsletter and one newsletter article (subject to approval, 500-word max)
Business Referrals	Receive referrals from SSDA staff and board members as applicable	Receive referrals from SSDA staff and board members as applicable	Receive referrals from SSDA staff and board members as applicable
SSDA Bi-Weekly E-Blast	Company logo and link to website present on bi-weekly E-Blast		
Regional Meetings	Presence at one regional meeting per year, including a Complimentary booth and two exhibitors (based on availability)	Presence at one regional meeting per year (based on availability). A booth may be purchased for an additional fee.	Opportunity to attend regional meetings (based on availability). A booth may be purchased for an additional fee.
Exhibitor and Sponsorship Selection	First right to Exhibitor and Sponsorship selection	Second right to Exhibitor and Sponsorship selection	Third right to Exhibitor and Sponsorship selection
Annual State Conference	Complimentary premium Booth and two exhibitors. Opportunity to submit RFP for Associate workshop strand	Complimentary standard Booth and two exhibitors. Opportunity to submit RFP for Associate workshop strand	Opportunity to exhibit at an additional cost; opportunity to submit RFP for Associate workshop strand
Superintendents' & High School Leaders' Summit	Complimentary premium booth and two exhibitors	Complimentary standard booth and two exhibitors	Opportunity to Exhibit at an additional cost
Superintendent Roundtable Spotlight	Two 3-5 minute presentation in front of our Superintendent Roundtable per year (must include a present superintendent to provide testimony)		
Event Branding	Various Event Branding opportunities, see page 2 for full opportunity list		

# Membership *PLUS* Add-Ons

Add-On Benefit	Description	Cost
Superintendent Roundtable Spotlight	One 3-5 minute presentation in front of our Superintendent Roundtable per year (must include a present superintendent to provide testimony)	\$6,000 (member price) \$9,500 (non-member)
Newsletter Full Page Color Ad	Ad Size: 8 5/8"w x 11 1/8"h	\$450 (member price) \$650 (non-member)
Newsletter Half Page Color Ad	Ad Size: 7"w x 4 5/8"h	\$375 (member price) \$575 (non-member)
Newsletter Quarter Page Color Ad	Ad Size: 4 5/8"w x 3 3/8"h	\$250 (member price) \$450 (non-member)
Exclusive Conference Lanyard Sponsor 2023-2024	<ul style="list-style-type: none"> <li>• State Conference</li> <li>• Superintendents' &amp; High School Leaders' Summit</li> <li>• CBO/EA</li> </ul>	\$10,000 (members only)
State Conference Exhibitor Booth	This includes one 6' Table , one vendor display sign, standard table draping, two standard chairs, listing on the Expo Hall Floor plan and List of attendees that opted in for Marketing emails	\$2,000 Standard Booth (member price) \$2,500 Premium Booth (member price) \$7,000 (non-member price)
Other Conference Exhibitor Booth	This includes one 6' Table , one vendor display sign, standard table draping, two standard chairs, listing on the Expo Hall Floor plan and List of attendees that opted in for Marketing emails	\$1,500 (members only)

*Add-on benefits are a great way to enhance your membership package. If you have other benefit add-on ideas please reach out to [taylor@ssda.org](mailto:taylor@ssda.org) for further information. All other event membership add-on benefits will be included in the each event prospectus.*