

Portsmouth School Department – SMS Privacy Policy and Terms of Service

Privacy Policy for SMS Communications

The Portsmouth School Department (“PSD”) is committed to protecting your privacy. This policy outlines how we collect, use, and protect information related to our SMS communications.

Information We Collect

When you opt in to receive SMS messages from PSD, we may collect the following:

- Your mobile phone number
- Message history and engagement (such as replies to messages)

How We Use Your Information

Your information is used solely for school-related communication purposes, such as:

- Direct communication between special education staff and parents/guardians
- Important school updates or reminders relevant to your child
- Responding to your questions or support requests

How We Share Your Information

- We do **not** sell or share your information with third parties for marketing purposes.
- Your information may be shared with our SMS service provider solely for the purpose of delivering text messages.

Opt-Out Instructions

- You may opt out of receiving SMS messages at any time by replying “STOP”.

Terms of Service for SMS Communications

By opting in to receive text messages from the Portsmouth School Department, you agree to the following terms:

Consent

- You must provide express consent to receive SMS communications.
- Consent is not a condition of receiving any public education services.

Message Frequency and Charges

- Message frequency varies depending on school activity and staff communication needs.
- Standard message and data rates may apply per your wireless plan.

Opt-Out

- To stop receiving messages, reply “**STOP**” at any time.

Privacy and Data Usage

- Your phone number will only be used for PSD-authorized SMS communications.
- We do not share or sell your data for advertising or marketing.

Liability

- PSD is not responsible for delayed, undelivered, or misdirected messages.
- Carriers are not liable for any issues resulting from SMS communications.

Modifications

- PSD reserves the right to update these terms at any time. Continued participation implies acceptance of any changes.