

Bergman High School Senior Ad Order Form

Senior Name _____

Parent/Guardian Name _____

Parent/Guardian Email _____

If you would like to purchase a senior ad in the yearbook, please do so by Fri., Dec. 8. The photos, message, and payment are due on this date and should be submitted to Ms. Van Lear. Checks should be made payable to Bergman School. Please do not send pictures that need to be included in anything other than the yearbook (e.g. the senior slideshow). If you send pictures to school for me to scan (or those you have already scanned), please know that the quality in the yearbook will not be as good as those pictures sent to me in a digital format or from a photographer. If you or your senior would like to see some past senior ads to get ideas, please let me know, and I would be happy to provide that for you by email. For handwritten messages, please make sure your handwriting is legible. Also, please realize that big messages will take up a lot of space and will leave less space for photos. One last thing, the purchase of a senior ad is separate from the purchase of a yearbook. Yearbooks are \$40 through Nov. 5 and will be \$45 from Nov. 6 to April 19. You can order one from the online school store, from me, or at <https://yearbookforever.com/>. If you purchase one, you may pick it up in the high school office during the first few weeks of the 2024-25 school year.

Ad Specs

Page Size	Description	Price
$\frac{1}{4}$	2 – 3 small photos, 1-2 sentence message	\$50
$\frac{1}{2}$	4 – 5 small photos, paragraph message (3-4 short sentences)	\$75
Full Page	Up to 8 photos, 1 – 2 small paragraphs	\$100

Is this ad a surprise for the senior? **Y / N**

Which ad size are you purchasing? **$\frac{1}{4}$ page $\frac{1}{2}$ page full page**

How many photos will be included? _____ How many messages will be included? _____

If you have a layout in mind, please let us know or send it to me at jvanlear@bergman.k12.ar.us.

For example, is there a certain photo you want enlarged and used as the background? Do you have a specific color you do/don't want us to use? Do you have a specific font you do/don't want us to use? _____

What message(s) would you like on your senior's ad? Please include a separate paper for large or multiple messages. _____
