



**118 Orchard Street  
Morenci, MI 49256  
(517) 458-6828**

**DOWNTOWN DEVELOPMENT AUTHORITY  
MEETING AGENDA  
TUESDAY, MARCH 26, 2024  
4:00 PM**

**ROLL CALL**

**APPROVAL OR AMENDMENT TO AGENDA**

**PUBLIC COMMENT ON AGENDA ITEMS**

**PAST MEETING MINUTES**

**CONSENT AGENDA**

1. Financial Report
2. Director's Report

**AGENDA ITEMS**

1. St. Patrick's Day on Main Recap
2. Goal Session (Continued)
3. Anything for the Good of the Order?

**PUBLIC COMMENT**

**ADJOURNMENT**



**118 Orchard Street  
Morenci, MI 49256  
(517) 458-6828**

**Organizational Meeting of the  
City of Morenci Downtown Development Authority  
Stair District Library Annex**

February 27, 2024

**Call to Order**

Chairman Jeff Bell opened the meeting at 4:03 p.m.

**Roll Call**

The following DDA Members were present: Jeff Bell, Matt Garrow, Chelsea Craig, Heather Sarnac, Theresa Chang, Ken Fether, and Brad Frederick.

Tracy Schell, Karley Schmidt, and Leslie Place were absent.

Also present: Interim City Superintendent/Clerk Mike Creswell, DPW Supervisor Ted Hutchison, and Mary Margaret Gallup (Stair District Library)

**Approval or Amendment to Agenda**

A motion was made by Fether, seconded by Chang, to approve the agenda as presented.

All ayes, motion carried.

**Public Comment on Agenda Items**

None

**Past Meeting Minutes**

A motion was made by Garrow, seconded by Frederick, to approve the meeting minutes from the January 23, 2024, DDA Meeting.

All ayes, motion carried.

## **Consent Agenda**

A motion was made by Frederick, seconded by Fether, to approve the Consent Agenda as presented.

All ayes, motion carried.

## **Agenda Items**

1. A motion was made by Garrow, seconded by Craig, to remove Karley Schmidt as a Board Member of the Downtown Development Authority.

All ayes, motion carried.

A motion was made by Fether, seconded by Frederick, to accept the resignation of Tim Decker from the Downtown Development Authority.

A motion was made by Craig, seconded by Garrow to add Mary Margaret Gallup as a DDA Board Member.

All ayes, motion carried.

2. A motion was made by Garrow, seconded by Chang, to reappoint the previous Officers for 2024 as follows: Jeff Bell, Chairman; Brad Frederick, Vice Chairman; Chelsea Craig, Treasurer; Heather Sarnac, Secretary.

All ayes, motion carried.

3. A motion was made by Garrow, seconded by Chang, to approve the proposed Fiscal Year 2024/2025 Budget

All ayes, motion carried.

4. Goal Review & Setting

## **Public Comment**

No public comment.

## **Adjournment**

A motion was made to adjourn the meeting by Craig, second by Chang. All ayes, motion carried. The meeting was adjourned at 4:55 p.m.

---

Jeff Bell, Chairman

---

Heather Sarnac, Executive Director

FUND 248: DDA FUND		7/1/2024-6/30/2025	7/1/2023-6/30/2024	7/1/2023-6/30/2024	7/1/2022-6/30/2023	7/1/2022-6/30/2023	7/1/2021-6/30/2022	7/1/2020-6/30/2021	7/1/2019-6/30/2020	7/1/2018-6/30/2019
(REVENUES)		Proposed Budget	Proposed Amended	Adopted	Actual as of January 30, 2024	Actual as of June 30, 2023	Actual	Actual	Actual	Actual
	CURRENT REAL PROP TAXES	14,493.66	13,803.49	12,000.00	13,803.49	662.66	12,098.75	12,325.70	11,517.73	4,235.64
	INTEREST INCOME	1,400.00	2,800.00	2,800.00	1,965.64	2,253.54	127.25	137.67	776.47	692.87
	EVENT REVENUE	12,000.00	12,090.00	10,000.00	12,090.00	10,797.50	0.00	0.00	5,500.00	0.00
	FEES	0.00	0.00	0.00	250.00	0.00	0.00	0.00	0.00	0.00
	MISC	0.00	4,000.00	10.00	4,000.00	250.00	12,527.00	250.00	0.00	0.00
TOTAL REVENUE		27,893.66	32,693.49	24,810.00	32,109.13	13,963.70	24,753.00	12,713.37	17,794.20	4,928.51
(EXPENDITURES)										
	SALARIES & WAGES	0.00	10,000.00	10,000.00	0.00	0.00	0.00	0.00	0.00	0.00
	WAGES TRANSFER TO GENERAL FUND	0.00	10,000.00	10,000.00	0.00	0.00	0.00	0.00	0.00	0.00
	UNEMPLOYMENT INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	HOSP & LIFE INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PENSION	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	SOCIAL SECURITY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	OPERATIONS	16,170.00	20,270.00	13,250.00	12,818.67	18,542.50	12,891.71	19,803.59	10,735.71	122.17
	PROFESSIONAL SERVICES	420.00	420.00	0.00	420.00	0.00	0.00	0.00	0.00	0.00
	SEMINAR / TRAINING	500.00	500.00	500.00	260.00	150.00	0.00	0.00	0.00	122.17
	EVENT EXPENSES	10,000.00	10,100.00	7,500.00	8,138.67	7,525.79	0.00	0.00	6,880.71	0.00
	OFFICE SUPPLIES & POSTAGE	0.00	100.00	100.00	0.00	250.00	50.00	0.00	0.00	0.00
	OPERATING SUPPLIES	0.00	50.00	50.00	0.00	59.44	1,991.49	121.50	2,855.00	0.00
	TRANSFER TO CITY	0.00	0.00	0.00	0.00	10,000.00	0.00	0.00	0.00	0.00
	TRANSFER TO CITY-STATE LINE OBSERVER WALL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	FAÇADE GRANTS	5,000.00	5,000.00	5,000.00	0.00	500.00	0.00	0.00	0.00	0.00
	PARKING LOT RESTRIPIING	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,250.00	0.00
	PRINTING & PUBLISHING	250.00	100.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00
	MISCELLANEOUS	0.00	4,000.00	0.00	4,000.00	57.27	10,850.22	19,682.09	-250.00	0.00
TOTAL EXPENSES		16,170.00	30,270.00	23,250.00	12,818.67	18,542.50	12,891.71	19,803.59	10,735.71	0.00
TOTAL REVENUE	DDA FUND	27,893.66	32,693.49	24,810.00	32,109.13	13,963.70	24,753.00	12,713.37	17,794.20	4,928.51
TOTAL EXPENSE	DDA FUND	16,170.00	30,270.00	23,250.00	12,818.67	18,542.50	12,891.71	19,803.59	10,735.71	122.17
EXCESS REVENUE OR EXPENDITURES		11,723.66	2,423.49	1,560.00	19,290.46	-4,578.80	11,861.29	-7,090.22	7,058.49	4,806.34
CASH FUND PERCENTAGE CREATED AGAINST ANNUAL EXPENDITURES		72.50%	8.01%	6.71%	150.49%	-24.69%	92.01%	-35.80%	65.75%	3934.14%
FISCAL YEAR STARTING FUND BALANCE		87,163.73	84,740.24	65,449.78	65,449.78	70,028.58	58,167.29	65,257.51	58,199.02	53,392.68
FISCAL YEAR EXCESS REVENUE OR EXPENDITURES		11,723.66	2,423.49	1,560.00	19,290.46	-4,578.80	11,861.29	-7,090.22	7,058.49	4,806.34
FISCAL YEAR ENDING FUND BALANCE		98,887.39	87,163.73	67,009.78	84,740.24	65,449.78	70,028.58	58,167.29	65,257.51	58,199.02
FUND BALANCE PERCENTAGE AGAINST ALL EXPENDITURES		611.55%	287.95%	288.21%	661.07%	352.97%	543.21%	293.72%	607.85%	47637.73%

## REVENUE AND EXPENDITURE REPORT FOR CITY OF MORENCI

PERIOD ENDING 03/31/2024

% Fiscal Year Completed: 75.14

GL NUMBER	DESCRIPTION	2023-24 AMENDED BUDGET	YTD BALANCE	ACTIVITY FOR		AVAILABLE BALANCE	% BDGT USED				
			03/31/2024	MONTH 03/31/2024	INCREASE (DECREASE)						
<b>Fund 248 - DDA</b>											
<i>Revenues</i>											
Dept 000											
248-000-40000.000	FUNDS FORWARD	0.00	0.00	0.00	0.00	0.00	0.00				
248-000-40200.000	CURRENT REAL PROP TAXES	12,000.00	13,803.49	0.00	(1,803.49)	115.03					
248-000-50100.000	FEDERAL GRANTS	0.00	0.00	0.00	0.00	0.00					
248-000-51000.000	EVENT REVENUE	10,000.00	13,590.00	1,500.00	(3,590.00)	135.90					
248-000-60700.000	FEES	0.00	250.00	0.00	(250.00)	100.00					
248-000-66400.000	INTEREST INCOME	2,800.00	2,304.56	0.00	495.44	82.31					
248-000-67000.000	MISC REVENUES	10.00	4,000.00	0.00	(3,990.00)	40,000.00					
<b>Total Dept 000</b>		<b>24,810.00</b>	<b>33,948.05</b>	<b>1,500.00</b>	<b>(9,138.05)</b>	<b>136.83</b>					
<b>TOTAL REVENUES</b>		<b>24,810.00</b>	<b>33,948.05</b>	<b>1,500.00</b>	<b>(9,138.05)</b>	<b>136.83</b>					
<i>Expenditures</i>											
Dept 728 - DDA EXPENSES											
248-728-70200.000	SALARIES & WAGES	10,000.00	0.00	0.00	10,000.00	0.00					
248-728-71500.000	SOCIAL SECURITY	0.00	0.00	0.00	0.00	0.00					
248-728-71700.000	UNEMPLOYMENT INS	0.00	0.00	0.00	0.00	0.00					
248-728-72700.000	OFFICE SUPPLIES	100.00	0.00	0.00	100.00	0.00					
248-728-72800.000	OPERATING SUPPLIES	50.00	0.00	0.00	50.00	0.00					
248-728-72900.000	MAINTENANCE SUPPLIES	0.00	0.00	0.00	0.00	0.00					
248-728-77500.000	REPAIRS	0.00	0.00	0.00	0.00	0.00					
248-728-80000.000	CONTINGENCY	0.00	0.00	0.00	0.00	0.00					
248-728-80130.000	PROFESSIONAL SERVICES	0.00	420.00	0.00	(420.00)	100.00					
248-728-80300.000	TRANSFER TO CITY-ICE GRANT	0.00	0.00	0.00	0.00	0.00					
248-728-89018.000	SEMINAR/TRAINING	500.00	260.00	0.00	240.00	52.00					
248-728-89900.000	EVENT EXPENSES	10,100.00	8,243.67	105.00	1,856.33	81.62					
248-728-90000.000	PRINTING & PUBLISHING	100.00	0.00	0.00	100.00	0.00					
248-728-91000.000	HOSP & LIFE INS	0.00	0.00	0.00	0.00	0.00					
248-728-91200.000	PENSION	0.00	0.00	0.00	0.00	0.00					
248-728-95500.000	MISCELLANEOUS	0.00	4,000.00	0.00	(4,000.00)	100.00					
248-728-96610.000	PARKING LOT RESTRIPIING	0.00	0.00	0.00	0.00	0.00					
248-728-96900.000	FACADE GRANTS	5,000.00	0.00	0.00	5,000.00	0.00					
248-728-97000.000	CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00					
248-728-99960.000	COMMITMENT TO GENFUND FOR FACADE INSTAL	0.00	0.00	0.00	0.00	0.00					
<b>Total Dept 728 - DDA EXPENSES</b>		<b>25,850.00</b>	<b>12,923.67</b>	<b>105.00</b>	<b>12,926.33</b>	<b>49.99</b>					
<b>TOTAL EXPENDITURES</b>		<b>25,850.00</b>	<b>12,923.67</b>	<b>105.00</b>	<b>12,926.33</b>	<b>49.99</b>					
<b>Fund 248 - DDA:</b>											
<b>TOTAL REVENUES</b>		<b>24,810.00</b>	<b>33,948.05</b>	<b>1,500.00</b>	<b>(9,138.05)</b>	<b>136.83</b>					
<b>TOTAL EXPENDITURES</b>		<b>25,850.00</b>	<b>12,923.67</b>	<b>105.00</b>	<b>12,926.33</b>	<b>49.99</b>					
<b>NET OF REVENUES &amp; EXPENDITURES</b>		<b>(1,040.00)</b>	<b>21,024.38</b>	<b>1,395.00</b>	<b>(22,064.38)</b>	<b>2,021.58</b>					

User: JLONIS

DB: Morenci

PERIOD ENDING 03/31/2024

GL NUMBER	DESCRIPTION	BEG. BALANCE	2023-24 AMENDED BUDGET	END BALANCE
		07/01/2023 NORMAL (ABNORMAL)		03/31/2024 NORMAL (ABNORMAL)
Fund 248 - DDA				
Assets				
248-000-00100.000	CASH	75,318.53		95,525.94
248-000-04000.000	TAXES RECEIVABLE	0.00		0.00
TOTAL ASSETS		75,318.53		95,525.94
Liabilities				
248-000-20200.000	ACCOUNTS PAYABLE	0.00		0.00
248-000-21403.101	DUUE TO/FROM GENERAL	921.97		105.00
TOTAL LIABILITIES		921.97		105.00
Fund Equity				
248-000-39000.000	FUND BALANCE	74,396.56		74,396.56
TOTAL FUND EQUITY		74,396.56		74,396.56
Revenues				
248-000-40000.000	FUNDS FORWARD	0.00		0.00
248-000-40200.000	CURRENT REAL PROP TAXES	12,000.00		13,803.49
248-000-50100.000	FEDERAL GRANTS	0.00		0.00
248-000-51000.000	EVENT REVENUE	10,000.00		13,590.00
248-000-60700.000	FEES	0.00		250.00
248-000-66400.000	INTEREST INCOME	2,800.00		2,304.56
248-000-67000.000	MISC REVENUES	10.00		4,000.00
TOTAL REVENUES		24,810.00		33,948.05
Expenditures				
248-728-70200.000	SALARIES & WAGES	10,000.00		0.00
248-728-71500.000	SOCIAL SECURITY	0.00		0.00
248-728-71700.000	UNEMPLOYMENT INS	0.00		0.00
248-728-72700.000	OFFICE SUPPLIES	100.00		0.00
248-728-72800.000	OPERATING SUPPLIES	50.00		0.00
248-728-72900.000	MAINTENANCE SUPPLIES	0.00		0.00
248-728-77500.000	REPAIRS	0.00		0.00
248-728-80000.000	CONTINGENCY	0.00		0.00
248-728-80130.000	PROFESSIONAL SERVICES	0.00		420.00
248-728-80300.000	TRANSFER TO CITY-ICE GRANT	0.00		0.00
248-728-89018.000	SEMINAR/TRAINING	500.00		260.00
248-728-89900.000	EVENT EXPENSES	10,100.00		8,243.67
248-728-90000.000	PRINTING & PUBLISHING	100.00		0.00
248-728-91000.000	HOSE & LIFE INS	0.00		0.00
248-728-91200.000	PENSION	0.00		0.00
248-728-95500.000	MISCELLANEOUS	0.00		4,000.00
248-728-96610.000	PARKING LOT RESTRIPIING	0.00		0.00
248-728-96900.000	FACADE GRANTS	5,000.00		0.00
248-728-97000.000	CAPITAL OUTLAY	0.00		0.00
248-728-99960.000	COMMITMENT TO GENFUND FOR FACADE INSTAL	0.00		0.00
TOTAL EXPENDITURES		25,850.00		12,923.67



**118 Orchard Street  
Morenci, MI 49256  
(517) 458-6828**

<b>Prepared For</b> Downtown Development Authority	<b>Staff Contact</b> Heather Sarnac
<b>Date Submitted</b> March 21, 2024	<b>Department</b> Community & Economic Development

**Subject**  
DDA Director's Report

**Update**

- The City Council approved the 2024 board officers and the outgoing/incoming board members at their March 11 meeting.
- The 2024 Hometown Heroes Banner program launched on Monday, February 5. The final application was taken on Monday, March 18. Eighteen are renewals and 22 are new applicants. Banners will be hung the week before Memorial Day.
- Continued follow-up with building owner at 148 W. Main St. (old hardware store) to discuss the DDA Façade Grant program and plans for the retail space.
- Met with Paula Trentman, VP/Director of Grants & Programs, on Tuesday, February 27, to discuss grant opportunities for local initiatives. The Lenawee Cares grant application is open March 1-March 31 for health and human services funding. Working with Kiwanis of Morenci on a grant application to help support the Back-to-School Bash.
- Met with a Michigan DNR Urban and Community Forestry representative and a DNR Community Forestry grant coordinator on Monday, March 11, to discuss Tree City USA, grant funding opportunities for tree planting and maintenance, and species recommendations for the downtown district. Morenci qualifies for funding that does not require matching funds. Additional program details and grant application will be available this summer.
- Touched base with Janie Frey, owner of Janie's His and Hers Salon, to remind her that construction work from the 2023 grant funding is due to be complete by June 15,

2024. Doors and windows have been replaced, and painting is scheduled to begin soon.

- Met with Austin See from the Greater Lenawee Chamber of Commerce on Tuesday, March 12, to discuss local community and economic development initiatives. I gave Austin a driving tour of the downtown business district, industrial parks, public recreation areas, emergency service departments, and Morenci Area Schools.
- St. Patrick's Day on Main helped promote nine downtown businesses that participated with events and specials for the weekend. Ten downtown businesses were featured in the scavenger hunt. General Broach Company, Roth Fabricating, Raptor Industries, Greenjak, Simpkins Farms, and Raptor Industries sponsored the event and scavenger hunt, which helped fund advertising and downtown gift basket prizes. Visited Morenci Elementary School on March 13 to read to students about St. Patrick's Day and share the downtown activities. There were 36 participants for the Scavenger Hunt, and three winners were drawn live on March 21.
- Meeting with Align Lenawee and Morenci Area Schools Superintendent on April 4 to discuss a collaborative Job and Career Fair in Morenci. Sheila Blair from Align Lenawee invited me to experience the Job Fair at the Centre on March 21. I attended the event and toured the setup as well as connected with organizers and potential partners.
- Registered for the Michigan Economic Development Association Emerging Leaders Spring Training on Thursday, April 18.
- The City Council extended an offer of employment to Jeff Bell for the City Superintendent/Clerk position at their Special Meeting on March 12. Following contract negotiations, next steps include City Council voting on the contract.

## **Attachments**

1. St. Patrick's Day on Main flyers + spreadsheet

# DOWNTOWN MORENCI



## ST. PATRICK'S DAY on Main



(THURS) **14**

**FAMILY FUN NIGHT** \$5 per child - adults free!  
4-8 PM MORENCI EVENT CENTER

(FRI) **15**

**SHAKE, TEA, & CAKE POP SPECIALS**  
7 AM-4 PM THE HEALTHY SPOT

(SAT) **16**

**MOVIE - SPACE JAM** Tickets \$3  
6:30 PM THE REX THEATRE

**JIGGS DINNER & DJ NUNE**  
9 PM FLATS PUB

(SUN) **17**

**SHAKE, TEA, & CAKE POP SPECIALS**  
8-11 AM THE HEALTHY SPOT

**MAGIC SHOW** all ages free!  
11 AM STAIR DISTRICT LIBRARY

**REUBEN DINNER &  
NORTHERN ROOTS CONCERT**

5-11 PM MORENCI EAGLES

**MOVIE - SPACE JAM** Tickets \$3  
6:30 PM THE REX THEATRE

**CORNED BEEF & CABBAGE**  
8 AM-1 PM VILLAGE INN RESTAURANT

**MOVIE - SPACE JAM** Tickets \$3  
6:30 PM THE REX THEATRE

**17TH ORDER 1/2 OFF!**  
4-9 PM PIZZA BOX

more info



# ST. PATRICK'S DAY

## Scavenger Hunt



**MARCH 13-20**  **DOWNTOWN MORENCI**



A fun leprechaun is visiting Morenci and will be leaving lucky charms in downtown business windows.



Follow his clues and fill in what you find and where.



Scavenger Hunt forms are available on our website, at City Hall, downtown businesses, & via the QR code.



The hunt begins March 13. Enter by Wednesday, March 20, for your chance to win a Downtown Morenci prize basket!



[WWW.CITYOFMORENCI.ORG](http://WWW.CITYOFMORENCI.ORG)



# ST. PATRICK'S DAY Scavenger Hunt



FIND ALL THE **LUCKY** CHARMS  
IN DOWNTOWN MORENCI  
FOR A CHANCE TO WIN!

Name: \_\_\_\_\_  
ONE NAME PER ENTRY

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



A fun leprechaun is visiting Morenci and will be leaving lucky charms in downtown business windows. Follow his clues and fill in what you find and where. Completed Scavenger Hunt forms can be turned in at City Hall or emailed to [heather.sarnac@cityofmorenci.org](mailto:heather.sarnac@cityofmorenci.org). The St. Patrick's Scavenger Hunt begins **Wednesday, March 13**.

Enter by **Wednesday, March 20** for your chance to win a Downtown Morenci prize basket!

**1. My first stop was to eat a delicious, hot breakfast. I had the biggest omelet I've ever seen!**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**2. Thankfully, I don't have to pay taxes on my pot of gold, but I stopped in anyway to say hello!**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**3. I hear there's a Family Fun Night here on March 14. What a fun "Event!" The new pink sign is fancy, too!**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**4. I noticed I was getting low on coins, so I stopped in here to refill my pot of gold.**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**5. I was in the mood for a movie. Space Jam was a treat and the popcorn was the best!**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**6. They had a tea named after me! With rainbow bubbles? Yes, please!**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**7. It's no secret that green is my favorite color, but after shopping here, it's all maroon and white.**

**Go Bulldogs!**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**8. They say, "An apple a day keeps the doctor away," but I haven't eaten an apple for weeks. It was time for a check up!**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**9. I was lucky to be hopping, skipping, and jumping my way through downtown, so I didn't need to fill up on gas. I did buy myself a snack to munch on along the way.**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

**10. My last stop was a "Spot" to get my back out of whack after a long day's work!**

Where did I go? \_\_\_\_\_ What did I leave behind? \_\_\_\_\_

*Thank you to our supportive sponsors!*







118 Orchard Street  
Morenci, MI 49256  
(517) 458-6828

## City of Morenci Downtown Development Authority 2023 Goals

### **1-year Goals**

- Dedicated DPW worker assigned to DDA district
- Downtown esthetics + beautification
  - Painting light poles black and replacing globes
  - Weed control in landscaped areas + sidewalks
- String lights across Main St.
- Pop-up installations/experiences
- Observer lot leased to City
- Continue Façade Grant program
- DDA awareness + exposure
  - **Priority 1: Downtown Esthetics & Beautification**
    - *PROGRESS: Green light poles painted black (\$1560 of \$3120)*
  - **Priority 2: Dedicated DDA District DPW Liaison**
    - *PROGRESS: Ted Hutchison*
  - **Priority 3: DDA Awareness & Exposure**
    - *PROGRESS: Social District, St. Patrick's Day on Main, Fall Fest, Small Business Saturday, Rex Riley Ad Book*

### ***PROGRESS***

- *Façade grants awarded to Janie's Salon (\$4484.50 FY 22/23) and Subway (\$3,177.74 FY 23/24)*

### **3-year Goals**

- Expanding DDA district
- Downtown trees (explore business district grants)
- Crosswalks added downtown
- Murals (Deli, Borchardt's, Village Inn, Eagles, MBF)
- Regularly scheduled business hosted events
  - Explore Parking Day
- Pet-friendly opportunities
- Bike-friendly events/downtown

## *PROGRESS*

- *Welcome to Morenci mural at Village Inn*
- *Chairman Bell met with Paula Holtz of MEDC re: expanding DDA district*
- *Meeting scheduled with DNR Forestry re: downtown trees & grant funding*

## **5-year Goals**

- Replace light poles
- Successful pop-up installations to become permanent
- Redevelopment Ready Communities Essentials Certification

## *PROGRESS*

- *48% Alignment with RRC Essentials Best Practices*
  - Grant submitted to Michigan State Housing Development Authority to fund Master Plan update and Economic Development Strategy (\$50,000)

## **Other Notable 2023 Projects**

- Downtown Speaker System (\$3,011.50 of \$6470.29)
- Retail Market Analysis (\$20,910 grant through Lenawee Now) frequently utilized to identify market leakage and retail opportunity for prospective business owners



**118 Orchard Street  
Morenci, MI 49256  
(517) 458-6828**

## **City of Morenci Downtown Development Authority 2024 Goals**

### **Goal Session – Part 1**

- Purchase lot Alley 221
- Vacant Building Ordinance
- Lighting mural
- Culture
- Expand Social District boundaries and hours of operation