



# Edcouch-Elsa High School School

## Home of the Mighty Yellow Jackets

♦ P.O. Box 127 Edcouch, Texas 78538 ♦ Office: 956-262-6944 ♦ Fax: 956-262-9018 ♦  
Raul Valdez, Principal

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### EDCOUCH-ELSA EARLY COLLEGE HIGH SCHOOL WRITTEN COMMUNICATION PLAN

#### **Target Population**

The Edcouch-Elsa Early College High School, in partnership with South Texas College, has a primary focus of affording students from underrepresented backgrounds the opportunity to earn 60+ college credit hours. Students are able to complete their college credit hours free of charge within the customary time frame that is required to complete a standard 4- year high school degree program. As a designated Early College High School, we are asked to target students of underrepresented backgrounds in an effort to provide ample academic opportunities for success; however, we encourage students of all backgrounds to apply and take part in our selection process that encourages and considers applications from all students. (All students have an equal opportunity for acceptance, regardless of background or academic performance.)

#### **Racial Non-Discriminatory Policy**

In accordance with the federal program of Chapter IX, we at the Edcouch-Elsa Early College High School admit qualified students of any race, color, sex, national or ethnic origin to all rights, privileges, programs and activities generally accorded or made available at all schools. The Edcouch-Elsa Early College High School does not discriminate on the basis of race, color, sex, national or ethnic origin in administration of its educational policies, admissions scholarship programs, or other administered programs.

#### **Campus / Staff Communication:**

Administration and staff communicate on a weekly basis by meeting with campus Department Chair people in order to disseminate and share important campus information. This committee of staff is also a part of the campus Site Based Decision Making Team. At these meeting, upcoming events, activities and planning needs are discussed and shared with department teachers by chair persons.



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### **We Communicate information through the following:**

#### **Campus Websites:**

Our ECHS campus has a website and this is a primary form of communicating upcoming events, activities and important and relevant information regarding the students to include EC & STEM relating items.

#### **Campus "At A Glance" Newsletter:**

Our campus has a weekly school newsletter called "EEHS Week At A Glance" where we highlight academics, share sports, club information, photos, dates of events and activities. Newsletters are shared among all campus staff, Central office staff and support staff.

#### **Staff REMIND:**

Administration shares important campus information as needed with staff campus-wide. Emergency protocols and instructional changes in schedule or events are communicated via REMIND.

#### **Google Classroom:**

Instructional materials and updates as well as professional development information is posted weekly for all EEHS Staff via Google Classroom.

#### **Loom Video-taped Announcements**

Campus principal video tapes morning announcements via Loom. Students receive up to date weekly information on campus and district events. Campus expectations and dual enrollment information is communicated via video announcements.

#### **Campus GROUPME:**

Our EC counselors and Administrator Mary Garza sends students daily reminders, campus announcements, upcoming meetings, STC reminders, Go Center events etc. All EC students and parents can log on to receive these reminders through the GROUPME by cohort.



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### **We Communicate information through the following Cont'd:**

#### **School Thrillshare/Messenger:**

Our campus also sends parent announcements and parent meeting information via school messenger. This is done via telephone messages.

#### **Campus Facebook Page:**

Our School District has a Facebook page where all High School information is shared with the community. Announcements, events, parent meetings, testing information and campus initiatives are shared.

#### **Fliers and other Marketing Materials:**

Teachers and club leaders/sponsors create fliers that are posted internally at the campus as well as externally to help inform families and students about upcoming events, testing, Dual Enrollment and STEM-related activities.

#### **EEISD Thrillshare App**

Application now available to all students, parents and staff with live feed and upcoming news and information.