## **Social Media Comment Policy**

Official Braxton County Schools social media accounts, including those of individual schools, are used to inform members of the school community (students, parents, staff, and residents of Braxton County) of news, information, and activities of Braxton County Schools. The Board supports the free speech rights protected by the First Amendment, but finds it is necessary to institute reasonable restrictions to content posted on District social media pages so that they are free from bullying, harassment, intimidation, vulgarity, and or other content that could disrupt the education process or put others at risk.

The school community is encouraged to make comments and interact with others on the page. However, the Superintendent or account administrators may hide or delete comments which are:

- 1. off topic or not related to Braxton County Schools
- 2. profane, violent, obscene, and/or encourage illegal activity
- 3. discriminatory against protected classes
- 4. should be addressed personally by District administrators
- 5. libelous, or which incite, threaten, and/or attack individual members of the school community or other individuals
- 6. duplicative or spam
- 7. misleading or which contain falsehoods and/or in accurate or incomplete information
- 8. made from accounts believed to be fake

All posters are expected to follow the Terms and Community Guidelines of the social media platforms. The Superintendent or account administrators may block posters who violate these rules.

Members of the public who have concerns about a specific staff member or students should contact the school principal or superintendent.

Approved: October 17, 2023