



Lyman School District 42-1

Serving the Communities of Kennebec, Lower Brule, Presho, Reliance and Vivian
P.O. Box 1000, Presho, South Dakota 57568-1000

Chris Long, Superintendent
Derris Buus, HS/MS Principal/AD
Emily Smith, Elem. Principal
Renelle Uthe, Business Manager
Matt Bunker, Tech. Coordinator

Presho - 605-895-2579
Kennebec - 605-895-2216

TO: Lyman School District Patrons

This letter is to provide information on how the Lyman School District plans to utilize and modify the use of our Lyman School District Facebook page. As you may be aware, the district's Facebook page is and will continue to be an accurate resource for finding information about what is occurring in the district. The district has also recently acquired the ability to host the popular RaiderNationTV Facebook page. We're thankful for Matt Halverson's efforts with RaiderNationTV and are excited to keep the page active showcasing the Lyman Raiders and its extra-curricular activities.

The addition of RaiderNationTV provides the district with an opportunity to streamline our Facebook social media presence. Moving forward, we plan to transition how we post our content. We'll utilize RaiderNationTV to provide information about our school activities ranging from sports information to other extra-curricular activities. The Lyman School District Facebook page will be more for school and district specific information.

The reason for this transition is we are finding that, more and more, the Lyman School District Facebook page is inundated with information and becomes increasingly difficult to effectively navigate and to find the information our patrons need. We want to focus our efforts in promoting the Lyman School District Facebook page as a resource for school-specific information and the RaiderNationTV platform as a resource for extra-curricular information, both will be easier to navigate and find the information you need, when you need it.

So, what do you need to do?

First, make sure you are following both the Lyman School District page and the RaiderNationTV page on Facebook. If you're looking for school schedules, students of the month and other school information, it will be on the Lyman School District page.

If you want to find the live stream to activities, scores of games and who we're playing and where, go to the RaiderNationTV page.

Obviously, there will still be some overlap but it's our goal to make finding accurate information as easy as possible for our parents, students and other people that may need it.

Additionally, if you have a question check our school website – www.lyman.k12.sd.us – it is the best resource for information. The button in the RST Calendar button on the main page



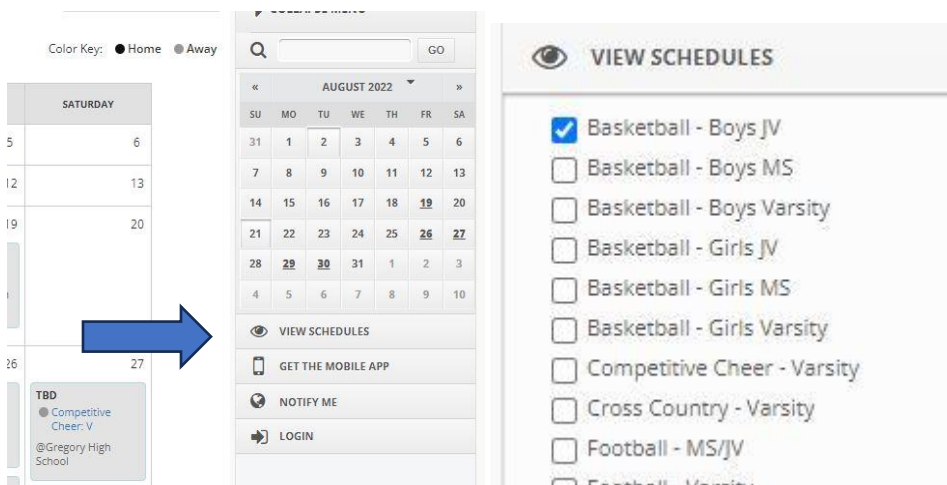
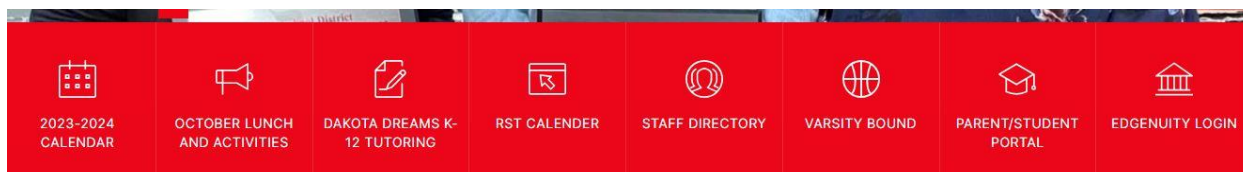
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is where all sports schedules can be found and are updated as soon as any changes are made. Just find the activity you're looking for in the View Schedules area and click on "View".



Just below that is our LIVE FEED where updated information is posted daily and just below that on the right hand side is our EVENTS scroll, showing you what is happening in the district in the near future. We also have our Lyman School District App that has the same information as the website. It can be downloaded from the App Store or Google Play Store.

We'll obviously continue to use our automated communication methods as well, but we wanted to get this information disseminated so you can make plans accordingly.



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Thank you for taking a few moments to update yourself on this information and we hope this is helpful and beneficial for you in the future. Below is a list of all our social media platforms to keep up with what's going on in the district and to follow your Lyman Raiders.

Facebook: Lyman School District and RaiderNationTV

Instagram: Lyman School District 42_1 (lymanschooldistrict42_1)

X (formerly Twitter): @lymanschool42_1