GIBSON CITY-MELVIN-SIBLEY COMMUNITY UNIT SCHOOL DISTRICT #5 SCHOOL BOARD Strategy & Enrichment Committee Meeting MINUTES OF October 4, 2023

The Board of Education of Gibson City-Melvin-Sibley Community Unit School District #5 met in regular session on Wednesday, October 4, 2023, at 11:30 a.m. in the GCMS Board Room located at 307 N Sangamon Avenue, Gibson City. The committee was called to order by Superintendent Jeremy Darnell, roll was called with board members Leonard, Davis and Johnson in attendance. Also present were Assistant Superintendent of Curriculum & Instruction Erin Nuss and Secretary to the Board Lori Kristensen.

The meeting started with the Pledge of Allegiance being recited by all present.

Recognition of Visitors: None

A motion to begin the meeting was made by board member Leonard and seconded by board member Tucker-Davis at 11:30 a.m. Motion carried by roll call with all board members present voting yes.

Additional Agenda Items: None

Mission Statement

The committee discussed the current GCMS mission statement and the need for the process of updating the mission statement to be intentional in practice.

Strategic Planning

Superintendent Darnell shared with the committee members information on an outside consulting business that evaluates a school district's vision with the Board of Education and the administrative team. He shared information from another surrounding school district that is currently going through this process.

Community Engagement

The committee discussed possibly assigning a specific PR person, in the district, to manage the social media presence of the school district in the future. All committee members commented on how great the daily and weekly Booster Club's social media updates are on all sport activities at GCMS.

Recruitment and Retention

There are job fairs coming up this month. The district hired two great employees last year from job fairs, with hopes to network more this month for future hires.

A motion to adjourn the meeting was made by board member Johnson and seconded by board member Leonard 12:39 p.m. Motion carried by voice vote, with all members present voting yes.