

Business Foundations (Introduction to Business)

Teacher: Miss Carlassare

Room Number: 102

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Course Description:

Introduction to Business introduces students to the world of business, including the concepts, functions, and skills required for meeting the challenges of operating a business in the twenty-first century on a local, national, and international scale. The course covers business management, entrepreneurship, marketing fundamentals, and business ethics and law. The course develops business vocabulary and provides an overview of business and the role that business plays in economic, social, and political environments.

Length: 1 Semester **Recommended Grades:** 9-12

Materials Needed Everyday for Class:

- Pen/Pencil
- Notebook
- Teacher Provided Note Packets and Worksheets
- Calculator (when notified)
- Folder
- iPad
- Google Classroom Account

Grades/Assignments: The following assignments will be assigned throughout the semester.

- Vocab (15 points each)
- SlideNotes (15 points each)
- Chapter Review Assignments (25 points each)
- Quizzes (40 points each)
- Unit Tests (100 points each)
 - Chapters: 1-6 Chapters: 9 & 10, 12-4
- Projects and other assignments (TBD)

Most chapters will also have some sort of additional assignments/projects as well. The points for these assignments will vary.

Textbooks: No textbook is required for this class. Instead of textbooks, materials will be provided through slideshows, articles, and videos.

Classroom Rules:

1. Students are to be in the classroom and seated at their assigned seat when the bell rings. Failure to do so will result in a tardy. Students will stay at their seats until the bell rings.
2. Students will respect the school dress code.
3. Students are expected to bring all necessary course materials. Necessary materials include: Ipad, Pen/Pencil, worksheet papers/note packet, etc.
4. Students will respect their fellow peers and the teacher at all times. **When Miss Carlassare is speaking you are not. When another student is speaking you are not.**
5. Ipad: Ipad are not to be a distraction to your learning. **During lectures Ipad must be turned face down on your desk, unless instructed otherwise.** During work time, Ipad usage is limited to relevant content only.
6. Cell Phone Policy: **Students are not allowed to use their cellphones in class unless there is an emergency.**
7. AirPods and headphones are not to be used when Miss Carlassare is lecturing. Remove airpods/headphones when I start lecturing. AirPods/headphones can be used during work time, unless I say otherwise.
8. **NO SLEEPING!**
9. All assignments are due on the day specified. Late assignments will not be accepted. Arrangements will be made for makeup work due to absences (Check Google Classroom).
10. Students are to respect all property of the classroom. This includes computers, desks, shelves, books/supplies, and wall hangings.
11. DO NOT LEAVE ANY GARBAGE IN THE ROOM! (food policy)
12. NO CHEATING!
13. Assignments must be completed before using Ipad for personal enjoyment.
14. No going behind Miss Carlassare's desk.
15. Use the restroom before class. Do not abuse the restroom policy.
16. Be an active and willing learner.

Procedures:

- **Fire Drill:** Exit the room, turn right, exit the front doors, meet by the big tree off the sidewalk for attendance.
- **Tornado Drill:** Exit the room, turn left at the Athletic Office, assume tornado position with book over your head (away from windows), no talking.
- **Lockdown Drill:** Move to the floor towards the back of the room. Stay out of view of the windows. Take your belongings with you.
- **Turning in Assignments:** Discuss as a group
- **Exiting the Room:** Stay in your seat until the bell rings
- **Supply Use:** You may use any of the materials on the counter: Kleenex, sanitizer/wipes, pencil sharpener, stapler, tape.
- **Supply Check-out:** Students can “check-out” a pen or pencil from the class supply mug.

Useful Information:

Google Classroom: All students need to register for Google Classroom. An invite will be sent to you in the next few days.

Goals and Objectives - Topics Covered in this Course:

Chapter	Topic Covered
1	<ul style="list-style-type: none">● Basic Economic Concepts<ul style="list-style-type: none">○ Wants Vs. Needs○ Business Activities/ Importance
2	<ul style="list-style-type: none">● Economic Resources and Systems<ul style="list-style-type: none">○ Economic Resources○ Economic Systems
3	<ul style="list-style-type: none">● Economic Activity in the Changing World<ul style="list-style-type: none">○ U.S. Economic History○ The Business Cycle
4	<ul style="list-style-type: none">● Business Ethics and Social Responsibility<ul style="list-style-type: none">○ Ethics○ Social Responsibilities
5	<ul style="list-style-type: none">● Entrepreneurship<ul style="list-style-type: none">○ Rewards/ Challenges○ The Business Plan
6	<ul style="list-style-type: none">● Business Ownership and Operations<ul style="list-style-type: none">○ Types of Business Ownership○ Types/ Functions of Business

9	<ul style="list-style-type: none">● Technology and Business<ul style="list-style-type: none">○ The History of Technology○ E-Commerce
10	<ul style="list-style-type: none">● Business in a Global Economy<ul style="list-style-type: none">○ Global Marketplace○ Global Competition
12	<ul style="list-style-type: none">● Money and Financial Institutions<ul style="list-style-type: none">○ Money and Banking○ Types of Financial Institutions○ Modern Banking
13	<ul style="list-style-type: none">● Marketing in Today's World<ul style="list-style-type: none">○ Essentials○ Market Research and Product Development
14	<ul style="list-style-type: none">● Advertising<ul style="list-style-type: none">○ Advertising Media○ Media Measurements and Rates