

Fundraisers

Smart Snack Standards



The Healthy Hunger-Free Kids Act of 2010 directed the USDA to establish nutrition standards for all foods and beverages sold to students in school during the school day, including foods sold through school fundraisers.

The new Smart Snacks in School nutrition standards will help schools to make the healthy choice the easy choice by offering students more of the foods and beverages we should be encouraging – whole grains, fruits and vegetables, leaner protein, lower-fat dairy – while limiting foods with too much sugar, fat and salt

➤ **What fundraisers are subject to Smart Snacks regulations?**

Fundraisers that sell any readily consumable food items to students during the school day, on the school campus must follow Smart Snack regulations. The school day is defined as midnight the night before to 30 minutes after the last bell rings.

➤ **What are the Smart Snack regulations?**

Smart Snack Standards set regulations on whole grains, sodium, fat, sugar, and total calories. Items should be put into the Smart Snacks Calculator to check for their compliance with standards.

➤ **No limits on fundraisers that meet the standards**

Fundraisers that sell non-food items or food/beverages that meet the standards are not limited by times, locations, etc. These items may be sold on campus during the school day to students.

Allowable items:

Whole grain formulated snacks, fruit and fruit juice based items, lean protein items, dairy based items, and others that meet nutrient standards in the Smart Snacks Calculator.

**Additional guidance on our
webpage here**



**Checkout the Smart Snacks
Calculator here**



When checking items in the Smart Snacks Calculator, ensure that you are properly identifying whole grains, serving sizes how items are sold, and compliant ingredients.