

COLLEGE BOUND FUNDAMENTALS

"Taking your classes was the best investment my husband and I have ever made. You saved us a lot of money and heartache. Thank you for doing what you do. Your services are needed!" - Danielle

Special Family Event

Illini Bluffs High School has invited College Prep Strategist Jason Franklin to speak to parents **AND** students about the ever-changing college industry. If you have a student in middle or high school, this is a “must attend” event.

Thursday, November 2nd, 6 - 8 pm

Part 1 - There are nearly 4,000 institutions that offer college degrees. Learn a methodical approach to determining which schools to consider based on parameters tailored to the individual student.

Part 2 - There are eight critical components to the college admissions process, but most students only focus on four. Learn how to maximize all eight to increase a student's chances for admissions and better scholarships.

Thursday, November 9th, 6 - 8 pm

Part 3 - The number one reason students drop out of college is they run out of money. Ironically, most students overpay and do not even know it. Learn how to navigate the college financial system to your advantage.

Part 4 - Learn how to properly compare schools and negotiate financial aid packages to ensure that the student chooses the ideal school at an affordable price by maximizing the calendar to their favor.

Location



Illini Bluffs High School Library

Families must register in advance.

Space is limited.

Please RSVP via this link: <https://forms.gle/DeLcsxdt2ihc1FMXA>

Warning

“I started doing College Bound Fundamentals events in 2011. Since then, I have had hundreds of parents attend without their student(s)...and regret it! Parents, it is so critical that your student attends these evenings with you. After one seminar, one parent thought I should require parents to bring their student. You have been officially warned. If possible, bring your student. You will be glad you did.” – Jason Franklin

Learn more at [BetterPrepSuccess.com](https://www.BetterPrepSuccess.com)

PARENT TESTIMONIALS

*I just wanted to let you know that Morgan's senior class met with the guidance counselor yesterday (September 1st) to go over items that need to be done for seniors, and as we were checking items off the list, Morgan was way ahead of all the suggestions! This is due completely to us attending the college bound seminar AND following your checklist to the letter. Thanks for making her senior year **less stressful** and for your excellent suggestions and timeline.*

- Morgan's Mom

*Just want to thank you and your team for all the great information you helped us with in order to prepare our son for college. He leaves in 3 weeks and we are very blessed with getting over **\$50,000 worth of scholarship money**. You helped him raise his ACT score by 3 points. He got a 31. You also helped us create a resume and motivated us to meet with some key people at the college of his choice. On our fifth visit to the college we shared a senior paper our son had written, this conversation resulted in an **additional \$20,000**. The college bound seminar for parents was exactly what we needed and helped us build a strategy to get the most merit scholarship money we could.*

- Dave

Jason Franklin 

Test Prep Specialist

- Jason has taken the SAT 14 times.
- Jason has taken the ACT over 60 times.
- Jason was a standardized test developer.
- Jason debuted his online video class in 2011.
- Jason began teaching remote live classes in 2020.
- Jason does individual ACT test analyses for students.
- The average ACT improvement is just over four points.
- Over 95% of his students achieve higher scores after the class.
- Over 20,000 students have participated in his in-person classes.
- Jason has taught ACT/SAT in-person prep classes for over 25 years.



College Prep Strategist

- Jason creates resume portfolios for students.
- Jason has been a guest speaker at multiple high schools.
- Jason helps students with their college application essays.
- Thousands have attended his College Bound in-person events.
- Jason conducted his first College Bound Seminar in August 2012.
- In 2013, Jason wrote a book, College Bound: A Common Sense Approach.
- Jason created a special online video library - College Bound Fundamentals.
- Jason conducts remote live meetings for individual families seeking assistance.
- Because of COVID, Jason began offering College Bound remote live classes in 2020.



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