

Lamesa ISD Smart Tag Policy



SMART tag™ is designed to ensure authorized ridership and improve the safety and security of students who utilize school bus transportation. SMART tag™ provides live monitoring of where and when students load onto and unload off of their school bus to keep transportation, administrators and parents informed.

I. Introduction

Lamesa Independent School District has introduced the SMART tag system to enhance the security measures for our bus riders. This initiative aims to ensure accurate tracking of student boarding and disembarking from our buses, minimizing the possibility of errors during drop-offs.

II. SMART tag Expectations

Outlined below are the anticipated standards and protocols that apply to all students utilizing our bus transportation services.

Pick-Up	Irrespective of a student's SMART tag status, Lamesa ISD Transportation is committed to consistently providing school pick-up services for all children.
SMART tag Scanning	It is important to scan the SMART tag of every student utilizing the Lamesa ISD Transportation System to guarantee precise monitoring of each student's pick-up and drop-off locations.
Students	Students in kindergarten through 5th grade who utilize bus services must ensure their SMART tag is securely affixed to their backpacks. Every student in grades 6 through 12 is expected to present their SMART tag each time they use the Transportation System, both before and after school.
SMART tag and Replacement tags	Each student will receive their initial SMART tag at no cost. In the event of loss, the first replacement will be provided free of charge. Subsequent replacements will incur a \$3 fee. For card replacement, kindly visit the Lamesa ISD Maintenance and Transportation Building or inform your student's bus driver.
3-Day Rule	In the event that a student is unable to present their SMART tag for three consecutive days, the campus administration will be alerted. Subsequently, parent contact will be initiated to apprise you that your student may not be eligible to ride the bus on the subsequent school day.

If you have any questions, please contact Randi Bullard, Transportation Director at (806) 872-5434.