

# Marlette Community Schools

## Strategic Plan 2025-2028



### District Mission Statement

Educating, inspiring, and preparing individuals for their future

### District Vision Statement

To be a recognized leader in providing all students with the knowledge and skills needed to succeed

### District Motto

"Inspiring an Educational Journey"

1.

### Whole Child Focus with Outstanding Achievement

Ensure that each child in each school is healthy, safe, engaged, supported, and challenged every day

#### OBJECTIVES:

1. Prepare students to be well-rounded and active citizens in their community
  - Develop a strong engaging curriculum that is research-based, providing up-to-date learning strategies while building a solid core foundation in proficient reading
  - Offer strong academic support services for all students to reach graduation
2. Offer social and emotional curriculum
  - Implement county-wide TRAILS curriculum
3. Provide Marlette Alternative High School
  - Offer an alternative online option for students who do not thrive in a brick-and-mortar setting
4. Teach Life Skills (i.e., problem solving, self-help)
  - Utilize restorative practices and financial literacy (Personal Finance)
5. Maintain staff to support social and emotional growth
  - Hire social workers for the district
6. Maintain state-wide school safety language and protocols (Possible Michigan law that mandates common language)

2.

### Exceptional Staff

Refine the recruitment and hiring process to attract highly qualified candidates and provide training and professional development to retain current staff

#### OBJECTIVES:

1. Hire highly certified, qualified, and motivated staff
2. Emphasize the vital role of a dedicated administrative team, deeply committed to nurturing the growth and achievements of both students and staff
3. Promote advancement of staff in leadership roles
4. Provide relevant and evolving professional development for staff and leadership in restorative practices
5. Support the well-being of all employees in the district



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3.

## Increase Enrollment

Retain and increase enrollment

### OBJECTIVES:

1. Upgrade facilities and technology
2. Build quality and engaging programs
  - After-school clubs
3. Explore other options for Marlette Alternative High School
  - GED only option
  - Possible GED option for the community
  - Alternative classes and choices that meet Michigan Merit requirements
    - For the high school, this includes offering concurrent/dual enrollment classes, learning trades and earning licensure at the Career Center and work study opportunities
4. Host a Red Raider Rally at the beginning of each school year
5. Host community open houses

4.

## Effective and Positive PR

Maintain effective public relations and marketing which highlight the district

### OBJECTIVES:

1. Continue our partnership with a media marketing specialist to highlight positive and outstanding achievements
2. Increase communication to our community and beyond while utilizing multiple social media platforms and other non-social media outlets
3. Increase partnerships with city government, Chamber of Commerce, and local businesses
4. Submit press releases for after-school activities and events
5. Cultivate press relationships

5.

## Community Involvement

Cultivate a vibrant culture of community engagement by nurturing partnerships that enhance teaching, learning, and creative endeavors, contributing meaningfully to the greater good

### OBJECTIVES:

1. Conduct various town hall meetings to solicit community input
2. Increase volunteer opportunities throughout the district
3. Cultivate partnership with local community organizations
4. Encourage the community to utilize the school building and grounds for events

**Together, we can build a brighter future for  
Marlette Community Schools!**