



# TOWN HALL MEETING

- COMMITMENT TO EXCELLENCE -

- PREPARATION FOR THE FUTURE -



# Welcome to CTA's 15th Parent/Superintendent Town Hall Meeting!



# Our Agenda



- Opening Remarks - Dan George, Superintendent
- New Website and App - Jen Colin, 6-12 Principal
- 2018-2019 School Year - Dan George and Jen Colin
  - Enrollment
  - Calendar
- Celebration - Dan George
- Questions - YOU / Answers - CTA Staff



# New Website and App

Jen Colin, 6-12 Principal



WE ARE MOBILE!

Download on the  
App Store

GET IT ON  
Google Play





Website: [www.ctachargers.org](http://www.ctachargers.org) App: @ the App Store or Google Play



**We're Mobile.**



Get it on the App Store or Google Play

Search Creative Technologies Academy





## 2018-19 School Year

- New Enrollment Packets/Deadline for Returning Students



## 2018-19 School Year

- New Enrollment Packets/Deadline for Returning Students
- Attendance and Its Impact on Student Achievement



## Attendance and Its Impact on Student Achievement

- <http://blog.edmentum.com/how-chronic-absenteeism-affects-student-achievement>
- <http://www.americangraduate.org/blogs/latest-education-headlines/2015/09/01/every-day-counts-facts-on-attendance-achievement/>
- [http://msue.anr.msu.edu/news/school\\_attendance\\_is\\_tied\\_to\\_academic\\_achievement](http://msue.anr.msu.edu/news/school_attendance_is_tied_to_academic_achievement)



# Attendance and Its Impact on Student Achievement

- **Start Strong**
- **Chronic Absences**
- **Early Absences Lead to Attendance Issues in Later Grades**
- **Chronic Absence = Missing two or more days per month**
- **Third Grade Reading Level**
- **Dropout Indicator**
- **Excused Absences Hurt Too**
- **At Risk Students are at Risk for Absence**
- **Every Minute Matters**



## 2018-19 School Year

- New Enrollment Packets/Deadline for Returning Students
- Attendance and Its Impact on Student Achievement
- Covenant for Achievement





### Covenant for Achievement—2018-19

*A covenant for Parents, Students and Staff; an agreement to work together to do what is best for our children - "Making a Difference in the Things that Matter"*

#### Our Mission

*Creative Technologies Academy is a K-12 community of learners committed to changing our world by developing students in character, scholarship, and leadership.*

*(Adopted, June, 2017)*

#### Our Covenant

*This is our "Covenant for Achievement between CTA and Home." It is a commitment, our promise to each other to advance learning and communication, to support the mission and core values of the Academy, and to build strong relationships between our school and our families.*

[www.ctachargers.org](http://www.ctachargers.org)

#### Student Responsibilities

- Attend school regularly and on time.
- Maintain a positive attitude towards school and learning.
- Be a participant in "the CTA Way."
- Complete classroom and homework assignments on time.
- Check Infinite Campus to monitor progress.
- Comply with the Student Handbook and Code of Conduct.

Student Name \_\_\_\_\_

Student Signature \_\_\_\_\_

#### Parent/Guardian Responsibilities

- Encourage my child to do his/her best in school.
- Encourage my child to read and write on a regular basis.
- Ensure acceptable attendance to achieve academic success.
- Communicate with my child's teachers on a regular basis, including the use of Infinite Campus, and/or attending Conferences, and semi-annual Town Hall Meetings with the Superintendent.

Parent/Guardian Name \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

#### School and Staff Responsibilities

- Provide a safe, secure and positive classroom for your child to learn.
- Deliver a strong, quality school curriculum.
- Respect your child as an individual.
- Communicate to families on a regular basis with the Academy website, mobile app, newsletters, Infinite Campus, Open House, Conferences, and Town Hall Meetings with the Superintendent.

*Don George*

Don George - Superintendent

*Audrey Matheson*

Audrey Matheson, Principal K-5

*Cheryl Dille*

Cheryl Dille, School Counselor

*Jennifer Colvin*

Jennifer Colvin, Principal 6-12



## 2018-19 School Year

- New Enrollment Packets/Deadline for Returning Students
- Attendance and Its Impact on Student Achievement
- Covenant for Achievement
- Tentative Calendar





**CREATIVE TECHNOLOGIES ACADEMY**  
**TENTATIVE AND ABBREVIATED 2018-2019 CALENDAR (Start/Ending and Vacation Dates)**  
**180 SCHOOL DAYS**

**SCHOOL HOURS**

**Grades K-5: 8:00 am – 3:00 pm**

**Grades 6-12: 7:45 am - 2:45 pm**

**FlexTrac Grades 9-12: (7:45 am – 2:45 pm including 2 self-scheduled hours)**

August	14	Open House (K-12) - 5:30 – 8:00 PM
20		First day of Classes for ALL students
24		No School for Students and Staff
	31	No School for Students and Staff – Labor Day Break
September	3	No School for Students and Staff – Labor Day Break
November	21,22,23	<u>No School</u> for Students and Staff - Thanksgiving Break
December	21	Last Day before Winter break - End of 1 <sup>st</sup> Semester
22-Jan 6		<u>No School for Students and Staff</u> - Winter Break
January	7	Classes Resume – 1 <sup>st</sup> day 2 <sup>nd</sup> semester
February	18-19	<u>No School for Students and Staff – Mid-Winter Break</u>
March	29	<u>No School for Students and Staff</u>
April	1-5	<u>No School for Students and Staff - Spring Break</u>
May	14	Seniors Last Day ( <b>TENTATIVE DATE</b> )
17		Graduation – 7:00 pm ( <b>TENTATIVE DATE</b> )
27		<u>No School for Students and Staff</u> - Memorial Recess
31		Last Day of School - End of 2 <sup>nd</sup> Semester



# Celebration!!!!

## Volunteers



# Celebration!!!!



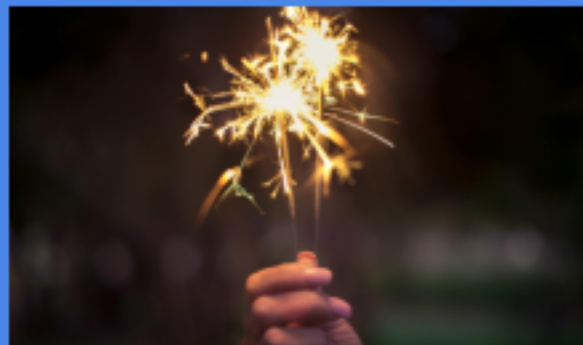
Semi-Finalist (Top 15)  
Michigan Charter School  
Teacher of the Year





Mrs. Kayla Campbell  
3rd Grade Teacher





# Celebration!!!!

## Land Acquisition and Vision



# The Story

## Part 1 - Basketball Shoes

1966  
Tony's Shoe Store  
Walton, NY  
\$14.99



December, 2017 - March, 2018  
4242 Solon Street  
Cedar Springs, MI  
Appraised Value: \$285,000

# The Story

## Part 2 - Property





# The Story

Part 3 - Yet to be written (But we have vision!)





# The Story

## Part 3 - A Bare 10 Acre Cornfield



# The Story

## Part 3 - A \$6,000,000 Cornfield



# The Story

## Part 3 - How to Make a \$6,000,000 Cornfield

1,000,000 X \$6 = \$6,000,000

100,000 X \$60 = \$6,000,000

10,000 X \$600 = \$6,000,000

1,000 X \$6,000 = \$6,000,000

100 X \$60,000 = \$6,000,000

10 X \$600,000 = \$6,000,000

1 X \$6,000,000 = \$6,000,000





<http://www.mltsfilm.org/>

